

Rishabh Gautam

Creative Writer

D 210, Raj Legacy, Vikhroli West, Mumbai (400083)

rishabhgautam@hotmail.com

+91-9816752274



Summary:

An engineer who has a knack for writing! I have one year of experience as a freelance writer and currently, I am writing for some reputed clients like MensXP (A branch of Times Internet) & Adlift India. I can write SEO friendly articles, blogs, taglines, musings, poems, fiction, and quotes. Six years of working as an engineer taught me exceptionally well management & co-ordination skills and now I want to use it in the field which I am passionate about – creative writing!

Employment Experience:

Freelance Writer, MensXP (Times Internet)

June 2018 - Present

MensXP is India's largest lifestyle magazine for men and a branch of Times Internet. It features articles on health, relationships, dating, grooming, fashion, entertainment, etc. I am working as a freelance writer for them.

Profile link: [Rishabh Gautam – MensXP](#)

Niche Covered: Special Features, Work Life, Entertainment, Grooming, and Relationships.

Responsibilities:

- ✓ To find titles that could generate buzz in social media
- ✓ To write the Meta Description
- ✓ To write the social description
- ✓ To write catchy content, free of grammatical errors & plagiarism

Freelance Ghostwriter, AdLift India

April 2018 - Present

Adlift India is a digital marketing agency who has clients mostly from the insurance sector. I work as a freelance ghostwriter for them and provide my services in brand promotions for their clients and general articles. They provide a title, I have to write an article on it and have to subtly mention the brand name/ work profile of their client in it. Some of the titles that I have written on for them are:

- ✓ 4 Funny Ideas for Motor Insurance Ads with an Important Message
- ✓ 5 Things Your Partner Expects From You (But Doesn't Say)
- ✓ 5 Times When You Should Revisit Your term Insurance Cover
- ✓ 5 Reasons Your Investments are not Motivating You to Invest More
- ✓ 8 Habits That Can Bring You Closer to Cancer & How to Avoid Them
- ✓ 7 Places You Should Visit Often To Relieve Yourself of the Hustle Bustle of City
- ✓ 7 Connections Between The Unheard Story of Pokhran and Your Retirement

Following are some of the links to the published articles I wrote for them as a ghostwriter

- ✓ [The Unbelievable Feats of a Small Two Wheeler Mechanic from Cooch Behar](#)
- ✓ [7 Places in India Only the Most Daring Would Think of Visiting](#)
- ✓ [8 Professions That don't bind you to a desk and offer Great Learning Opportunities](#)

Freelance Editor, Quvor

February 2018 – April 2018

Quvor is a WordPress web design agency which provides website optimization services. I was a freelance editor there and following is a piece of my work for them:

- ✓ [8 Steps to Reduce Load Time on your WordPress Website](#)
- ✓ [Why is your WordPress Suddenly Slow?](#)

Responsibilities:

- ✓ Search for content related to WordPress
- ✓ Compile the information collected and make an article out of it
- ✓ Provide appropriate pictures with the article
- ✓ Upload it to the website with SEO Optimisation
- ✓ Write SEO friendly meta descriptions
- ✓ Using the right keywords

Special Writer, Jullae – One Canvas Many Stories

June 2018 – August 2018

Jullae is a startup, which post stories based on pictures. I was a special writer there (freelancing) and provided them with stories, musings, and poems. The concept was to write whatever comes to mind after seeing a particular picture.

Creative Writer, QuackQuack

February 2018 – April 2018

QuackQuack is a dating app and I joined their team as a creative writer (freelancing).

Responsibilities:

- ✓ Designing the 'about me' section
- ✓ Writing witty and catchy bios (1000+)
- ✓ Writing catchy subscript after zodiac signs, professions, marital status, etc. (1000+)
- ✓ Pitching ideas for video & still memes

Freelance Writer, Show Boaster

August 2017 – February 2018

Wrote for a website called www.showboaster.co.in. Covered various niche including entertainment, lifestyle, and exclusives.

Other Works:

- ✓ [Seven Life Changing Places to Get Your Mojo Back](#)
- ✓ [Kaza: A Place Worth the Hectic Journey](#)

Personal Blogs:

Instagram: [The Drunk Talks](#)

Actively writing on my Instagram blog and it currently has more than 5000 followers. I write poetry, quotes, conversations, musings, one-liners and sometimes make memes as well.

Quora: [Rishabh Gautam](#)

Quora is the platform where I actually started writing and have covered various niche in my answers. I have written fiction there, ghost story, 'what if' answers, TV series recommendations, etc.

Engineering Experience:

I have 6+ years of experience as a civil engineer and currently, I am working full time as a Design Engineer at Hindustan Construction Company. In these six years, I have developed excellent management and co-ordination skills. Following is a brief description of my experience in engineering fields:

- ✓ Handled execution of multiple projects simultaneously.
- ✓ Managed a team of engineers & contractors
- ✓ Experienced in coordination with client, sub-contractors & site team
- ✓ Skilled in the preparation of Project Feasibility reports, Detailed Project reports, Rate Analyses and Bill of Quantity reports.
- ✓ Good client management and the ability to plan and organize a team effort
- ✓ Excellent interpersonal and communication skills

Tools' Proficiency:

- Microsoft Office: Excel, Word, PowerPoint, Outlook.
- Grammarly

Academics:

- B. Tech (Civil Engineering), NIT Hamirpur. (6.45 CGPA) 2008 - 2012
- XII, A.V.N. Public Sen. Sec. School, H.P. Board (79.4%) 2007 - 2008
- X, A.V.N. Public Sen. Sec. School, H.P. Board (82.71%) 2005 - 2006

College Portfolio Assignments:

- Convener of Fashion Parade in the cultural fest of the college.
- Active Participation in Cultural Festivals of NIT Hamirpur "Hill'ffair" as coordinator, executive member and support team member in the year 2010, 2009 and 2008 respectively, under Informal Club.