

## SAMIM DAS

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### EXPERIENCE

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- **VT Netzwelt Pvt LTD.** *02/04/2018 - 30/08/2018*  
Business Development & Digital Marketing

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### EDUCATION

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- **Lovely professional University**  
B-tech (Computer Science) - MBA (Marketing, HR) (Dual Degree), 6.13 CGPA  
2018
- **Jawahar Navodaya Vidyalaya**  
XII (CBSE), 62%  
2012
- **Jawahar Navodaya Vidyalaya**  
X (CBSE), 83.6%  
2010

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### TECHNICAL SKILLS

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- Digital Marketing
- Wireframing of Application & Websites
- Feature Listing & Analysis of Application and websites.
- SEO
- MS Project Management
- Graphics Designing
- Video Editing
- MS Excel
- MS Office.
- Animation

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### PROJECTS

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- **Mystery of Northeast**

As a part of digital marketing project and to bring the things which are conceal from the world. I with my team started Mystery of Northeast which tells about the distinct places, religion, culture, talents, sculpture and history which is obscure to the world. We started with Facebook, Twitter, YouTube and finally launched our website too, so that the people could know about our culture. Presenting creative stories, Aftereffects video slides, selection of music, editing high definition photo and video using different software was our vital role. Overall, we made a great impact and our work still continues.

- **Let Peace Proliferate**

Making a global presence while working in Let Peace Proliferate a social nonprofit organization was one of the major challenge. I am lucky enough to be the part of this noble and one of the most prominent team. I worked as a lead of IT department during the Global Digital Challenge organized by EVP sponsored by Facebook. My vital role was to handle the website, social media pages and the supreme part was that we always have to make something contemporary in our digital media which is virtue for the social cause, and which makes us feel delightful and proud. Making high graphics design, generating leads assigning distinct task to my team members was my daily work which made my leadership skill sturdy and help me to learn team work and handle endmost pressure.

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## ACHIEVEMENTS & AWARDS

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- Reached National Level in Science Exhibition, 2010.
- Reached Regional level in Science Exhibition, 2010.
- Certification from Facebook Global Challenge, A fight against extremism, 2017.
- Secured Second Position in Short story video competition, IIM Amritsar, 2018
- Participated in Internshala Graphics Designing Contest 2.0, Puma India, 2018
- Secured First Position in Ad making competition, IIM Raipur, 2018

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## INDUSTRIAL EXPOSURE

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• I did my summer internship at Reliance Jio Infocomm, where I got the opportunity to learn recruitment and selection processes, along with that I worked on a project called "Recruitment for Jio point Manager & Jio Point Manager". This project helped me in understanding 'Cold Calling', 'Approaching Distributor' and 'Reliance Recruitment'. This project has helped me in improving my knowledge and skills and its implementation on corporate world.

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## ACTIVITIES

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- Marketing on Facebook, Blueprint eLearning Program, August 2017
- Certification from Facebook Global Challenge, July 2017
- MS Excel Microsoft Global Certification, April 2017
- R Studio Certification, Cognitive Class November 2017

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## PERSONAL STRENGTHS

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I believe my strengths are my confidence and my extrovert nature accompanied with problem solving skills. And believe in making my surrounding better, happier and healthier because I always try to live my life keeping my biography in my mind.

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## PERSONAL PROFILE

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- Date of Birth : 22 May
- Marital Status : Single
- Nationality : INDIAN
- Known Languages : English, Hindi, Assamese, Bengali
- Hobby : Cricket, Sketching, Painting, Music, Graphics Designing, Animation.