



# AAKASH GUPTA

## CG ARTIST & FILM-MAKER

I have always had a passion for arts and a determination to display my ideas creatively. I keep looking for a new angle and mix things up to achieve something new, something different.



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## SOFTWARE SKILLS



Adobe CC



InDesign



Photoshop



Illustrator



Premiere Pro



After Effects



Quixel SUITE



Maya



Mudbox



Powerpoint



Word



VideoScribe



Nuke



ZBrush



Marvelous Designer

## POSITIONS OF RESPONSIBILITY

- **Head, Designing Team** 2013 & 2014, Annual Fest, MAIT
  - » Head design team of 22 students
- **Chief Coordinator**, TABSTAR 2013, Annual Techno-Cultural Festival, MAIT
  - » Conceptualized and organized the first ever tablet gaming contest in annual college festival
- **Art Editor**, Annual Class Magazine, SFS for 3 years in a row 2007-2010
  - » Class Magazine adjudged the best during my tenure from 2008 to 2010
  - » Led the designing team of 4 students

## EDUCATION

### 2016 ART SCHOOL

New Delhi

Maya Academy of Advanced Cinematics  
**3D Animation & Film-making**

### 2014 ENGINEERING SCHOOL

New Delhi

Maharaja Agrasen Institute of Technology, GGSIPU  
**B.Tech. CSE**

### 2010 HIGH SCHOOL

New Delhi

St. Francis De Sales School (SFS), AISSCE, CBSE  
**X<sup>th</sup>, XII<sup>th</sup>**

## WORK EXPERIENCE

### Designer - Communications

Jun' 18 - Dec' 18

#### WILLIS TOWERS WATSON

Gurugram

- Contributed to the development & production of communication materials for internal and external clients for APAC region
- Brainstormed and designed deliverables for various design briefs (Deliverables included posters, videos, e-cards, placemats, TRS/NPS communication materials, videos, E-cards etc.)
- Collaborate with a highly cross-functional team of marketers, data analysts and product specialists to concept and create innovative, large-scale product ideas in a fast turnaround environment
- Work independently and as a member of an international team to plan, create, and implement materials in multiple media supporting communication strategies and objectives
- Worked and learned on **Adobe Master Collection CC 2019** and **VideoScribe**

### Founder, CG Generalist

Sep' 17 - Present

#### TEENIPIXIE PVT. LTD.

New Delhi

- Conceptualized and developed a 3D animation short film, with seamless fusion of art and technology
- Created compelling and strategically oriented realistic designs with relatable characters, proper lighting, detailed environments etc.
- Managed the production cycle by working with diverse remote vendors

### CG Designer & Manager IT

Mar' 16 - May' 18

#### DELTECH INSTRUMENTS PVT. LTD.

New Delhi

- Independently designed communication materials such as business-kit, posters, flyers, e-cards etc.
- Provided IT support for technical hardware/software issues.

### Digital Media Consultant

Aug' 14 - Sep' 14

#### CENTRAL BOARD OF SECONDARY EDUCATION (CBSE)

New Delhi

- Contributed to the e-book project (for Class XII<sup>th</sup> toppers across the country from different states), showcased to country's HRD minister.

### Intern, Look Development Artist

Jun' 13 - Jan' 14

#### CHANDER DHALL, INC.

Austin, Texas, USA

- Illustrated and supported the designing of UI and characters for a mobile app called Chander Yoga

## INTERESTS



Photography



Cross-fit



Travel



TT