

Rajesh Joshi / Graphic Designer / PDF Portfolio



Hello!

l'm Rajesh Joshi

Thanks for taking time to look my portfolio. I hope you can tell that I love designing! love the entire process, from conception, to layout, art direction of photography or illustration and seeing the final printed piece. It's exciting to see an idea come to life.

I am a creative graphic designer with over 6 years of experience in the design world. I have worked with two major advertising agencies as the leader of the design team and also with two FMCGs. My expertise includes all aspects of design.

In Print: Advertisement, Logos, Brochures, Posters, Flyers, Business card, Books, Catalog layout to large scale graphics as Canopy, Van Promotion Hoarding, Dealer Boards (Outdoors) and Packaging.

In Digital: Newsletter, E-mailer, Banners, Graphics, Product Promotional Creative for website and posts for Social Media. Aston Band and L Band for TV ad campaign. Videos for Social Media and Youtube.

I am proficient in Adobe Creative Suite and top expert in Corel Draw. In addition, I am creative, fast and very deadline oriented.

This is just a sample of my work. For more detailed information on my experience or for a copy of my most recent resume please feel free to contact me.

RAJESH JOSHI | Graphic Designer

M. +91 89 20 914870 E. rajeshjoshi12@gmail.com W. www.rajeshjoshi.org



EDUCATIONAL QUALIFICATION

B.A. from Indira Gandhi National Open University, New Delhi. Diploma in Desktop Publishing from Aptech Computer Education.

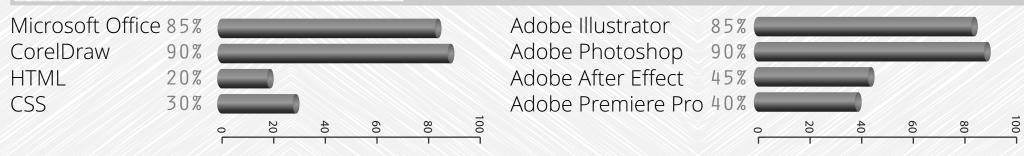
WORK INFORMATION 2011-18

Shakun Advertising Pvt. Ltd., C-Scheme, Jaipur (April-11 to December-13) : *Graphic Designer* Noida Ad Agency (P) Ltd., Sector-35, Noida (January-14 to May-15) : *Sr. Graphic Designer* Fena (P) Ltd., Okhla, Phase-1, New Delhi (June-2015 to till date) : *Sr. Creative Officer*

STRENGTHS

Goal oriented and outgoing with a positive attitude. Strong sense of Responsibility and Self-Motivation. Ability to manage and prioritize multiple duties simultaneously.

SKILLS / PROFICIENCY



CURRICULUM VITAE





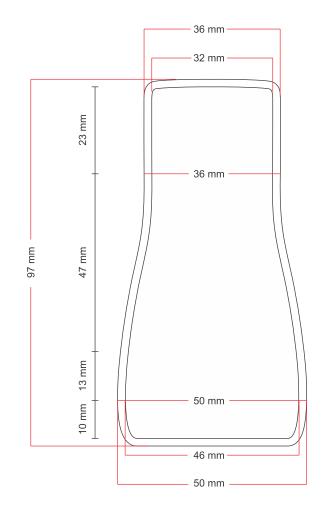


















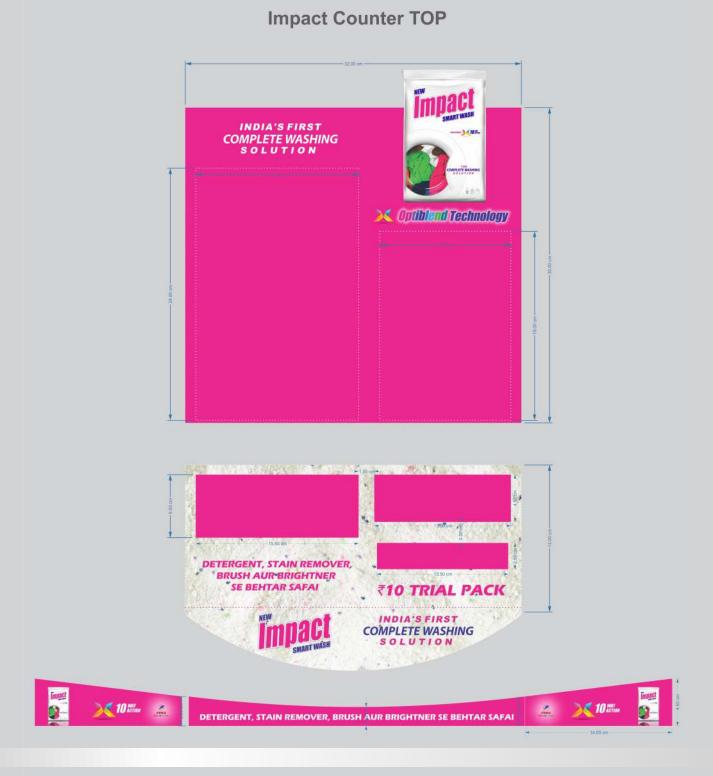








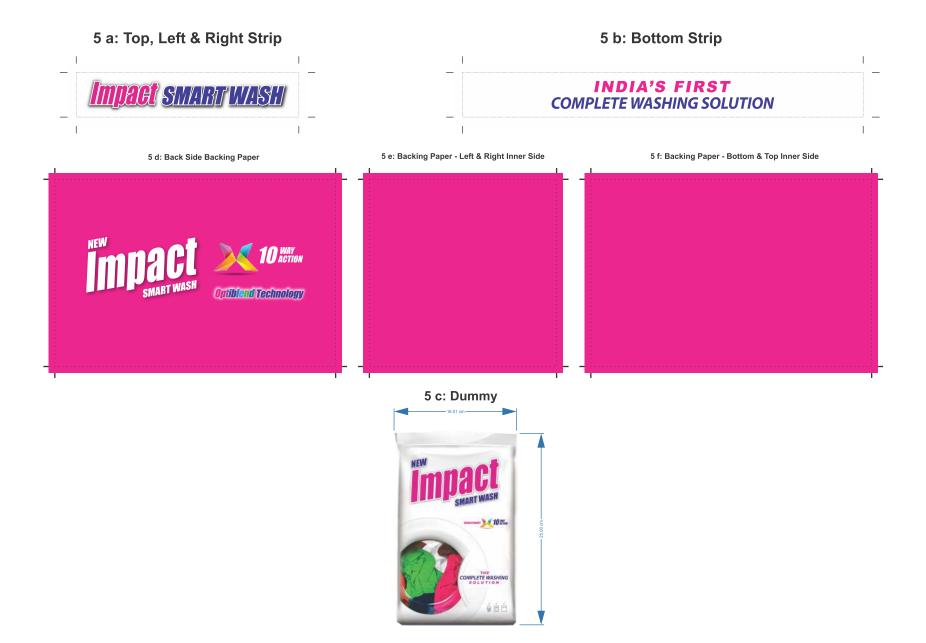




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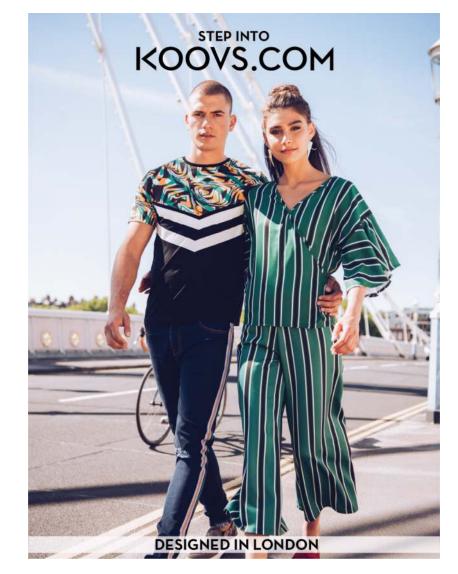
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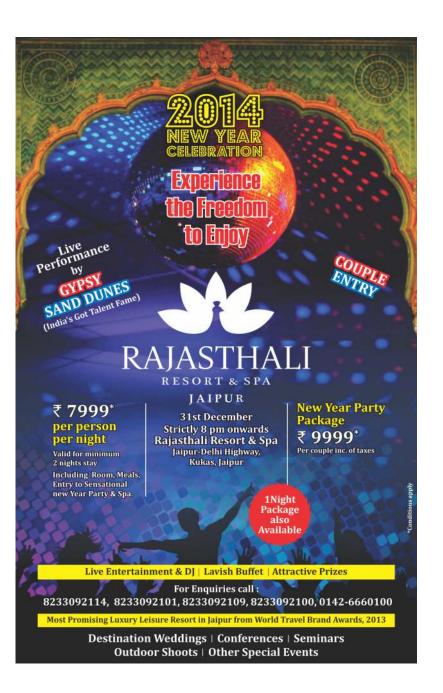
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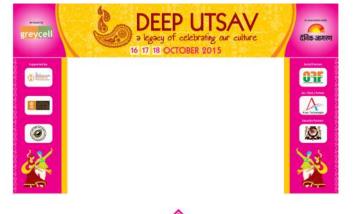






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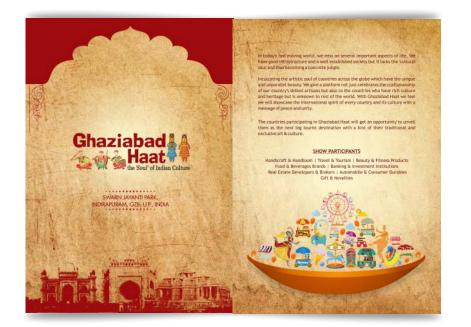














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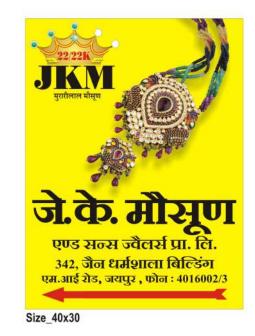


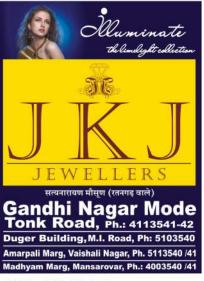
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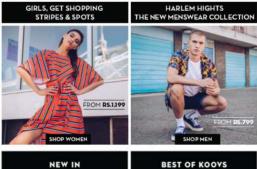
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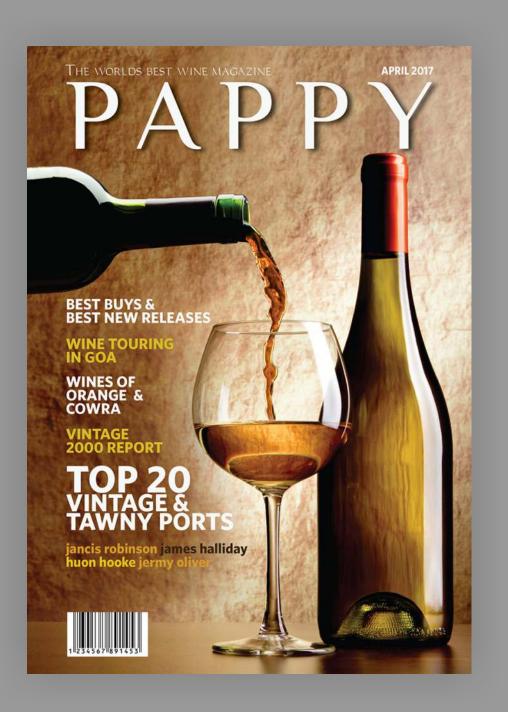
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मेरी कहानी भी कुछ ऐसी ही है 1940 में राजस्थान के शहर साँभर में मेरा जन्म हुआ। शुरू से ही मैं पढ़ाई में अव्वल रहा और मन भी निरंतर साहित्यिक गतिविधियों में रमा रहता था। इंटर तक आते-आते घर-परिवार का जोर रहा कि मैं अपने पैतृक व्यवसाय में ही लग जाऊँ किंतू मेरा मन था कि मैं इंजीनियरिंग या मैनेजमेंट में जाऊँ। एक तरफ थीं साहित्यिक अभिरूचियाँ और दूसरी ओर था जिंदगी को नए सिरे से मोड़ देने का सामाजिक दबाब ।

इंजीनियरिंग का पक्ष हावी रहा और मैं इंजीनियर बन गया, साहित्य अवचेतन में कहीं दब सा गया। शिक्षा में कुछ अभिनव उपाधियाँ लीं। बी. ई. और एम. ई. कैमीकल इंजीनियरिंग से किया। पी.एच.डी. नॉन लीनियर ऑप्टिमाइजेशन में किया। समाज के लिए देश-विदेश की प्रख्यात डिग्रियाँ प्राप्त एक इंजीनियर 1966 से मैं इंडस्ट्री में काम करने लगा। काम मेरी जिंदगी पर हावी होता गया। अपने क्षेत्र में तरविकयाँ भी खुब मिलीं। यहाँ तक कि फॉरचुन की 50 कंपनीज में मैं वाइस प्रेसीडेंट हो गया। एस.आई.एस. सिंगापुर में और सेन डियागो (कैलीफोर्निया) में शुरू की। अब कविता का खोया संस्कार फिर जाग उठा। अवचेतन में जो बीज कहीं खो सा गया था वह अब आकार लेने लगा। शब्द-संसार फिर जगमगा उठा। दूसरी ओर जीवन के व्यवसायिक मोर्चे पर मैं सफल लोगों में गिना जाने लगा था। यही वह उपयुक्त समय था कि मैं अपने भीतर के कवि को जगा सकूँ मैंने उसे उभरने का मौका देना शुरू किया।

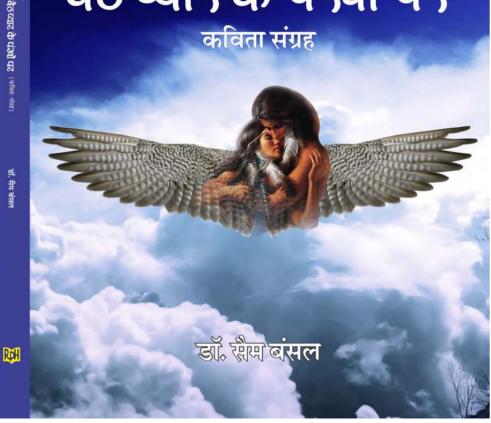
आज अपने कार्य के तौर पर मैं बुटीक कंसल्टिंग कंपनी में कई दायरों और दायित्वों में जुटा हुआ हूँ । लेखन इसमें भी एक हिस्सा रहा है। इंजीनियरिंग और मैनेजमेंट के क्षेत्र में कई उत्कृष्ट पुस्तकों के साथ मैनें अंतर्राष्ट्रीय रिसर्च जर्नल्स हेतु लगभग 100 शोध आलेख लिखे हैं जो सभी प्रकाशित हुए और सराहे गए हैं। साथ ही कविताएँ भी अपना आकार लेती रहीं। हाँ! एक बात और... अमेरिका से मेरी पहचान एक दूसरे स्वरूप में बदल गईं। मैं सत्यन बंसल से ''सैम बंसल'' हो गया। वैश्वीकरण की दुनिया में मेरी पहचान व कार्य मुगल पर खोजे जाएँ तो 'सैमबंसल' नाम से 50 से ज्यादा पृष्ठों की सामग्री वहाँ उपलब्ध होगी। आशा करता हूँ कि जीवन यात्रा के साथ मन और शब्दों के जुड़ाव की पूरी परंपरा सुधी जनों को अवश्य पसंदआएगी ।

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