Ranjeeta Kumari

**Senior Graphic Designer**

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# Objective

Enthusiastic, creative graphic designer with solid problem-solving skills. Looking for a Senior Graphic Designer position through proven strengths in creativity, collaboration, and providing excellent graphical solutions. Also excels at several tech tools, including Illustrator, Photoshop, and CorelDraw.

**Experience Summary**

Senior graphic designer with 9+ years of experience. Responsible for daily graphic design content for a medium-sized publication house. Worked regularly on graphic, layout, and production materials.

* Preparing and successfully pitching designs both internally and externally to clients
* Visualizing and designing book covers, educational toys, exam boards, charts, banners, AI sheets, e-mailers, social media posts, etc.
* Providing support and advice to colleagues on a wide range of graphic design processes
* Involved in the creation and development of new designs and visual concepts, across a broad spectrum of styles
* Working across a wide variety of digital and print projects
* Designing graphics according to a client’s precise requirements and brief
* Preparing pre-press files for print

**Job Description**

One Internet ***Senior Graphic Designer*** Project Basis

* Completed short term project (social media post, banner, company Profile etc.)

BPI India Pvt. Ltd. ***Senior Graphic Designer*** Aug’2014‒Dec’2017

* Visualizing and designing book covers (front & back)
* Visualizing and designing puzzle boxes, board games and activity packs
* Visualizing and designing promotional materials and social media posts

Click Labs Pvt. Ltd. ***Graphic Designer*** Apr’2013-Jul’2014

* Designing of collaterals like greeting cards, invitation cards, leaflets, posters, banners, standee, tent cards, web templates & advertisements.

Smartfincon Pvt. Ltd. ***Graphic Designer*** Oct’2011-Mar’2013

* Designing of collaterals like greeting cards, invitation cards, leaflets, posters, banners, standee, tent cards, web templates & advertisements.

Amitoje Creations ***Graphic Designer*** Sept’2010-Sept’2011

* Make ready for printing
* Adaption work.

Lite Bites Food Pvt. Ltd. ***Graphic Designer*** Oct’2009-Aug’2010

* Designing of collaterals like leaflets, posters, danglers, banners, newsletters, tent cards, name tags & hoarding advertisements.
* Designing brochures, ads, coupons, etc. for leading international brands and leading chain restaurants.

A & A Communication Pvt. Ltd. ***Graphic Designer*** Jan’2008-Sept’2009

* Involved in creating layouts for the lifestyle monthly magazine “City Cheers” using different design tools (<http://www.ezinemart.com/citycheers/01012009/home.aspx>)
* Redesigned illustrations for year calendar using Corel draw and Adobe Illustrator.
* Provided design solutions to key clients by designing advertisements for them.
* Provided proposal layout and design for brochure of A & A Communication, coloring books, backdrops, and height charts.
* Involved in creating children’s books by using illustrator & Corel draw.

# Education

## Diploma in Graphic Design | Arena Multimedia South Extension, Delhi

* Major: Graphic Design
* Projects/Assignment
* Designing logos & visiting cards using Illustrator
* Illustration creation
* Logo & advertisement design using Corel draw.
* Editing, retouching & compositing of images in Photoshop.

## Master of arts | Vinoba bhave university, jharkhand

Major: History

## Bacheolr of EDUCATION | DIBRUGARH UNIVERSITY, ASSAM

# Skills & Abilities

* Photoshop
* Illustrator
* InDesign
* Core Draw
* HTML 5
* CSS
* Bootstrap

# Soft Skills

* Creative & Innovative
* Time Management
* Good Research Skill
* Team Player

Awards and Certifications

* Winner of E-Greetings designing contest for Diwali 2014 held by My Gov.

<https://blog.mygov.in/winners-of-e-greetings-designing-contest-for-diwali-declared/>

(Signature)

Place: New Delhi Ranjeeta Kumari