Hema Taneja

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# Objective

As a challenge loving person, I wish to grow as a dynamic professional in an environment where I can, unleash my creativity, utilize my educational and professional skills. And hence look forward to the growth in my career.

# Working Area

Graphics Design, Logo Design, Branding, and Identity, Print Design, Magazine ad, Collage, Promotions, Environments and Signage, Social media posts for different campaigns.

# Capabilities

Creative/Design/Arts, Hands-on design, Creative Strategy, Managing, and Mentoring, Creating best practices.

**Software & Hands-on Capabilities**

Adobe Photoshop, Adobe Illustrator, CorelDraw, Adobe InDesign.

# Additional Skills

3D Modeling Using Autodesk 3ds Max and Autodesk Maya. I have a good Knowledge of Adobe Premiere & After Effects. I also have a good knowledge of Microsoft Office (Word, Excel, Powerpoint)

# Professional Qualification

* **Bachelor of Arts in Visual Effects** from **Arena Animation Academy**, South Ex, New Delhi.
* One Year Diploma in Computer Applications from **Server Services** Faridabad, Haryana

# Education

Senior School Certificate NIOS

High School Certificate CBSE Board

# List of Clients

* Tranistics Data Technologies
* nVision Global
* IQA Group
* Urban Country
* Vedic Gram
* Frankfurt Book Fair
* New Delhi World Book Fair
* Sparha Wellness Centre
* Royal Bee Honey
* Karisma Diet Centre
* Twinkling Star Pre-School
* Asian Adventures
* Modi Infosol
* People Bridge
* Sony Vaio
* AXL
* Monsoon Forest

# Work Experience

**5.2 years of experience in Graphic Designing**

May 2017 – November 2018

Tranistics Data Technologies

Executive Graphic Designer

* Planning, developing and implementing social media campaigns for clients
* Coordinating with clients for approvals
* Planning and creating social media posts for all social media platforms
* Creating a Website Mockup design and emailer templates for clients.
* Coordinating in content creation for social media posts, display ads for paid marketing and emailers.

September 2015 - April 2017

People Media LLP

Graphic Designer

* Planning, developing and implementing social media campaigns for clients
* Planning and creating social media posts for all social media platforms
* Creating a Website Mockup design and emailer templates for clients.

Sep 2014- Aug 2015

Conquerors India

Graphic Designer

* Designing game app layout design and creating elements included in app development.

June 2013- Jan 2014

Gyan Graphics

Graphic Designer

* Worked as a designer handling all print related artworks for clients.

Feb - July 2014

C K Printers

Graphic Designer Trainee

* Worked on Contractual basis for IBM.

**I confirm that the information provided by me is true to the best of my knowledge and belief.**

Place: New Delhi **Hema Taneja**

Date: