

AISHWARYA VAJPAYEE

SR.GRAPHIC DESIGNER

### ABOUT ME

With 4+ years of professional experience in graphic design . I'm always looking for self improvement and I'm willing to experiment new possibilities of visual expression through any process of visual communication, from traditional techniques, to digital ones, searching for real and tough challanges that can squeeze out the best of me for the clients. I work for pushing my limits over and over again...



## MY PORTFOLIO LINK

https://www.behance.net/aishcooul1d2af

# EMPLOYMENT

#### GRAPHIC DESIGNER - SHOPCLUES.COM (2014 AUG - PRESENT)

Handling Campaigns (Strategic - Non-Strategic) ,Onsite Banners Design, Mailers, Google Ads, Social Media posts , Logo Design.

GRAPHIC DESIGNER - AIROX NIGEN (2014 JAN - JUNE) Onsite Designing.

## EDUCATION

B.TECH IN ELECTRONICS & COMM. (2014 - 2017) Kalinga University (Raipur)

DIPLOMA IN ELECTRONICS & COMM. (2009 - 2012) Govt.Ploytechnic , Manesar (Hr.)

DIPLOMA IN MULTIMEDIA. (2013 - 2014) CADCIM Technologies , Spaze iTech Park, Sec-49, Sohna Road, Gurgaon

10<sup>th</sup> (2009) Sh. S.N.Sidhedhwar Public School , Sec - 9 ,Gurgaon (Hr.)

SKILLS



ADOBE



ADOBE

Adobe After Effects Adobe Premiere

SPECIALITIES

- Landing Pages Design
- ♦ Banners Design
- Google Ads
- Print Design

- Campaigns (Stategic & Non- Strategic)
- ♦ Emailers Design
- 🔶 Logo Design
- + Flyers, Brochures , Leaflets