Rohit Batra

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Online Portfolio: http://rohitbtr18.wixsite.com/mysite/portfolio

Experience Summary

➢ 9+ years of experience in designing and developing rich quality multimedia items using **Adobe Photoshop, Adobe Flash Professional**, **Adobe Premiere Pro, WavePad Sound Editor** and **Adobe Illustrator**
➢ Successful in delivering high quality videos, web graphics, templates, games, banners, brochures, e-mailers and creatives
➢ Expert towards leading a team by mutual discussion and building up a visual portrayal of instructions and storyboards
➢ Responsible for the entire multimedia designing life cycle till the time it matches the clients' expectation levels
➢ Possess an eye for detail, strong colour perception and visualization skills
➢ Aided in dynamic growth of the firm associated to
➢ A quick learner and highly adaptable, with strong designing skills
➢ Team player and exceptional ability to work independently as well

Employers

➢ Working as *Sr. Associate - Design* for *Taru Leading Edge* – From Dec 2017 till date
➢ Worked as *Sr. Graphic Designer & Animator* for *Digital Apple* – From May 2017 to Dec 2017
➢ Worked as *Lead Designer* for *ADG Online Pvt. Ltd.* – From June 2016 to May 2017
➢ Worked as *Multimedia Specialist* for *Meritnation (Applect Learning Systems Pvt. Ltd.)* – April 2015 to May 2016
➢ Worked as *Sr. Multimedia Designer* for *Meritnation (Applect Learning Systems Pvt. Ltd.)* – April 2014 to March 2015
➢ Worked as *Flash Designer cum Animator* for *Meritnation (Applect Learning Systems Pvt. Ltd.)* – April 2011 to March 2014
➢ Worked as *Graphic Designer* for for *Meritnation (Applect Learning Systems Pvt. Ltd.)* – November 2007 to March 2011

Education

➢ **Advanced Diploma** in **Web & Graphic Designing** from **Oxford Software Institute**
➢ **BBA** in Computer Applications from **Madurai Kamraj University**

Area of Expertise

Softwares	Adobe Flash Professional, Adobe Illustrator, CorelDraw, PageMaker, Adobe Photoshop, Adobe Premiere Pro and WavePad Sound Editor

Project Walkthrough & Key Performance Area:

Title	Sr. Design Associate
Period	Dec 2017 till date
Organization	Taru Leading Edge
Software	Adobe Photoshop, Adobe Flash Professional, Adobe Premiere Pro, WavePad Sound Editor, Adobe After Effects
Description	➢ Producing high quality infographics ➢ Developing graphs, charts, analytics, illustrative maps and social media creatives ➢ Creating layout reports, presentations, information sheets and other publication material ➢ Designing pages of websites ➢ Developing videos and animations ➢ Creating illustrations & designing banners ➢ Assisting in standardization of info sheets, presentation and situation reports. ➢ Assisting in developing web designing mockups for internal and external platforms. ➢ Responsible for creation of e-mailers' templates and creatives ➢ Designing logos for websites and brands.
Reference	➢ http://taru.co.in/

Title	Sr. Graphic Designer
Client	Tata Communication, Vedanta, American Express (Amex)
Period	May 2017 to Sep 2017
Organization	Digital Apple
Software	Adobe Photoshop, Adobe Flash Professional, Adobe Premiere Pro, WavePad Sound Editor
Description	➢ Effectively communicating interactions and design ideas ➢ Responsible for creation of e-mailers' templates and creatives ➢ Responsible for images created for social media websites ➢ Website designing and promotion through Facebook posts ➢ Creation of storyboarding illustrations. ➢ Creating videos and animations.
Reference	➢ http://digitalapple.co.in/

Title	Lead Designer
Clients	DaVinci Learning, National e Governance Division, CISCO, hTC, Circles Life, NIELIT, Wave City, Wave Infratech, Lotus
Period	June 2016 to May 2017
Organization	ADG Online Pvt. Ltd
Platform	Adobe Photoshop, Adobe Flash Professional, Adobe Premiere Pro, WavePad Sound Editor, Adobe Illustrator
Description	➢ Effectively communicating interactions and design ideas ➢ Responsible for creation of e-mailers' templates and creatives ➢ Creating storyboards, user flows, process flows and sitemaps

	➢ Designing logos for websites and brands ➢ Website designing, landing pages' designing and promotion through Facebook posts
Reference	➢ http://www.adgonline.in/ ➢ http://www.adgonline.in/portfolio/ ➢ http://digipedia.in/en/auth

Title	**Multimedia Specialist**
Client	Meritnation
Period	Nov 2007 to May 2016
Organization	Meritnation
Platform	Adobe Photoshop, Adobe Flash Professional, Adobe Premiere Pro, WavePad Sound Editor, Adobe Illustrator
Description	➢ Designing Flash based templates ➢ Responsible for creation of e-mailers' templates and creatives ➢ Designing online games for web and mobile applications ➢ Developing sounds for backgrounds with additional effects ➢ Coordinating with subject matter experts and freelance teachers to get texts transformed into rich videos
Reference	➢ Happy New Year Video ➢ Independence Day Video ➢ Friendship Day Video ➢ Managing Exam Stress Video ➢ Math - Educational Video ➢ Science - For Kids Video ➢ Career Pathway Graphic ➢ Blog Poster Graphic

Personal Details

Date of Birth : October 12, 1988
Father's Name : Surender Kumar Batra
Nationality : Indian
Marital Status : Married
Gender : Male

Declaration

I hereby declare that the information given above is mentioned true and correct to the best of my knowledge and belief.

(Rohit Batra)