

Resume

AMRIT KUMAR

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OBJECTIVE- Seeking a position of a Sr. Content Writer in a reputed organization, where I can utilize my experience and skills to excel in my career and prove to be an efficient addition to the company's growth and development.

Skills-

- Develop content strategy aligned with short-term and long-term marketing targets
- Create and publish engaging content
- Optimize content according to SEO
- Manage content distribution to online channels and social media platforms to increase web traffic
- Stay up-to-date with developments and generate new ideas to draw the audience's attention
- Hands on experience with MS Office
- Excellent writing skills in English
- Attention to detail
- Good organizational and time-management skills
- Excellent communication skills

PROFESSIONAL QUALIFICATION SUMMARY

- 4.6 years of experience in professional SEO Content Writing.
- Have written numerous content pieces for various clients including blog, articles and press releases, website content and product reviews.
- Handles the responsibility of writing SEO Content including Articles, Blogs, Press Releases, Website

PROFESSIONAL EXPERIENCE

- Delhi School of Internet Marketing- Feb, 2018 - Present
- Arihant Webtech Pvt Ltd- May 2017- January, 2018
- CNET Infosystem Pvt Ltd | Sep, 2014 - April 2017

Projects Handled-

- IVF
- ERP
- Real Estate
- Digital Marketing
- Interior Designing
- Homeopathy
- Dental Services
- Cargo & Freight Services
- Tour & Travel Services
- Fashion & Style
- E-commerce
- Healthcare
- Rental Services
- Gym & Fitness
- Event Management Services
- Matrimonial Services
- Medical Services
- Software
- Car Accessories Services
- Magazine
- Cryptocurrency

EDUCATION

- M.Sc. Microbiology (2008-2011) from Sam Higginbottom Institute of Agriculture, Technology, and Sciences (SHIATS), Allahabad
- B. Sc. Industrial Microbiology (2004-2007) from L. S. College, Muzaffarpur, Bihar
- 12th (PCB) from S.N. Sahay College, Muzaffarpur (B.I.E.C. Bihar), 2003
- 10th from C.B.S.E., 2000

PERSONAL INFORMATION

Father's Name – Tara Kant Dutta

Date of Birth – 13 Feb 1986

Gender- Male

Marital Status- Married

Languages Known – Hindi, English, Maithili

Hobbies – Playing cricket, listening to music

Declaration- I hereby declare that the above-given information and details are correct and complete to the best of my knowledge.

Place: Delhi

Date:

Amrit Kumar