



MEETI SHARMA

SENIOR GRAPHIC & UX/UI DESIGNER

CONTACT

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KEY SKILLS

Graphic & UX/UI Design
Fonts / Color Psychology
Business / Brand Strategy
Sketching
Wireframes / Work flow
Personas / Storyboarding
Logo Designing

TOOLS

Adobe Photoshop
Adobe Illustrator
Adobe XD
Apple Sketch
Balsamiq
Invision

EDUCATION

**Wigan & Leigh College
(2002):**
Higher national Diploma
in graphic designing.

**Delhi University
(2001):**
Bachelor of Arts (degree)

Alliance Francais (2004):
French language
(certificate)

TGC :
UX/UI designng
(Certificate)

OBJECTIVE

I am a Sr. Graphic & UX/UI Designer with 13 years of experience in print media. I have the ability to clearly communicate design solutions & creative ideas for the users. I also possess the flair & extensive industry knowledge required to meet the high expectations of the clients. I am looking for exciting projects where I can design solutions to the best of my ability.

PROFESSIONAL EXPERIENCE

THE PRINT SHOP (December 2019 - Present)

- Working as a Senior Designer, handling packaging designs for different clients.

ARCHIES LTD (June 2009 - June 2019)

- Worked as a Sr. Designer for conceptualising & visualizing wide range of stationery products as required for different occasion & everyday range.
- Also effectively coordinating with the copy team to ensure that the visual design communicates the desired message.

DESIGN INDIA (April 2007 - May 2009)

- Worked as a creative visualizer for designing various products for both corporate & individual clients.
- Handled mutiple projects at the same time owing to my skills. Also coordinated with the clients to get the right brief as required for the design.

SHOWBOAT ENTERTAINMENT (August 2005 - July 2006)

- Assisted the design department as a visualizer & met the clients to discuss business objectives.
- Also coordinated with the copy team for any assistance.

ENCOMPASS (September 2003 - July 2005)

- Worked as a designer in coordination with the team to get the right visual effects as required by the clients.