**Apoorva Srivastava**

H-25, Indu Enclave

Kankhal, Haridwar – 249408

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| **Email:**appu153@gmail.com | **Mob:91-9760799936** |

**Profile Summary**

**A competent professional with nearly 10 years of experience of:**

Graphic designer , product advisor and 3D product designer and interior designer

**Experienced in Product development, advertisement designing, colour palate and sketching,**

**Academic Credentials**

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| **Frame box**H.S.C. | Rajori Garden, New DelhiC.B.S.C. New Delhi |  | 20112007 |

**Computer Efficiency**

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| **Software Packages:** | * MS-Office
* Adobe Photoshop
* Adobe Illustrator
* Adobe After Effects
* Adobe Premiere pro
* Maya
* MS- Excel
* MS-Word
* Sketching

Portfolio link :- https://apoorva-1.tumblr.com/ |

**Work Experience**

***Associated with Ambica Scientific from march 2009 till august 2014***

* **Graphic designer and 3D interior designer**

Designing all graphics related work here in this company in 2D and 3D

From offline advertisement related to hoardings, road banners, pamphlets, broachers to Online promotions

Such as promotional emails

Designing companies stationery and momentous for appreciations of employees

Detailed preview and designing interiors of new office floors and buildings in 3D maya with lighting, texture and modelling

Proficiently designing of employee desk, storage houses etc

***Associated with 99Designs website from March 2011 till 2017.***

* **Logo and Product Designer**

 Fulfilling high expected Logo design and T-shirt design requirement of brand from all over the world client and clearing legal documentation about handling the design.

***Associated with Ekaksha Enterprises as senior graphic designer and product developer from September 2014 till December 2017***

 Pro-actively handling product development and enhancing existing products.

 Designing product and create advertisement banners to various websites .

 Constantly working towards companies ecommerce website such as color layout, product thumbnails, product mockups, product placement, researching customer needs and creating attractive yet flawless simple descent designs.

 Active advisor and designer pre-viewing events organisations for company clients

***Associated with Omkar Enterprises as an from September 2017 till November 2019***

 Handling product queries and submitting process improvement ideas.

 Listing product to websites and maintain backup process.

 Designing product and create advertisement banners to various websites for product. .

 Active advisor related to product and marketing and new strategies. For designing new products

***Associated with webfries as an Senior Graphic Designer from November 2019 till present***

 Creating promotional videos

 Designing banners

 Creating animated videos

**Extra Curricular Activities**

Active Participation in cultural activities at School level.

Part of NSS batch at school level; participated on rally’s conducted by the NSS team.

Active participation in Taekwondo training

**Personal Dossier**

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| **Date of Birth** | : | **13 th July, 1989** |
| **Father's Name** | : | Mr. Vijay P Srivastava |
| **Languages known****Hobbies** | :: | **English**Reading, Eating, Designing.sketching |
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