**ANINDYA MAJUMDAR**

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***In pursuit of challenging and enriching assignments in Creative Designing***

***With an organization of high repute.***

**SNAPSHOT**



* A result oriented professional with **over 11+ years** of experience in Graphic Designing.
* Presently associated with **LiuGong India Pvt. Ltd.,** New Delhi as **Sr.** **Designer till Date.**
* A keen performer with multimedia skills (2D & 3D) and ability to make world-class artworks and designs.
* Proficiency at grasping new technical concepts quickly & utilizing it in a productive manner.
* An individual having comprehensive and conceptual knowledge in **Photoshop CS6, Corel Draw 16, Maya 2010 and other editing software’s.**
* Substantial knowledge & experience in 3D views and Animation interiors and exteriors projects along with knowledge about the latest cutting-edge technologies.
* A keen designer, strategist & implementer with rich experience of developing projects for different industries utilizing multimedia skills.

**DOMAIN KNOWLEDGE**



* **Modelling:**
  + Digital Set Modelling (Mechanical Modelling, Interiors and Exteriors Modelling) with UV Mapping Coordinates.
* **Texturing and Lighting:**
  + Maya nodes and Mental Ray Nodes in Lighting and Rendering (For e.g. Specular, Defuse, Reflection, Checker Displacement, Bump, etc.), PSD Texture Network, etc.
* **Classical Animation:**
  + Perspective View, Composition, etc.
* **PROJECTS HANDLED**



* Done the Interior designing for the outlet of Goli Vada Pav in New Delhi, in Kalkaji.
* Done Canopy Designing for Goli Vada Pav in New Delhi, C.R.Park for Durga Puja 2012.
* Done Stall designing in Auto Expo 2012 for Benara Bearings.
* Done Showroom designing for Nippon Paints.
* Done Stall Designing for Zeon Life science Pvt. Ltd. **(Nutra Summit-Mumbai, March 2013).**
* Done Stall Designing for Shalimar **(Indian Property Show-June 2013, Dubai).**
* Created Various **Brochures, Posters, Danglers, Banners, Bus Panels designs, Corporate New letters, Emailers, Festive templates Designing, Hoardings, Festive Tent Cards, Standees.**
* Created full Page Ads for Trav Talk magazine for UNA Hotels Pvt. Ltd
* Created full Page Ads for Fusion life magazine for UNA Hotels Pvt. Ltd.
* Created full page Ads for Trav Scape Magazine various issues for UNA Hotels Pvt. Ltd.
* Created full Page Ads for TLF Magazine various Issues for UNA Hotels Pvt. Ltd.
* Created full Page Ads for TFS Magazine Various Issues for UNA Hotels Pvt. Ltd.
* Created full Page Ads for Travel and Shop Magazine for The Lalit , Bangalore.
* Created Hoarding for India Engineering showcased at Dubai Airport.
* Created Translators Design for Brand India Showcased at International Airport New Delhi.
* Created Full Page Adds for BIG5 Magazine and event backdrops -Dubai 2015.
* Created Full Page Adds for MEED Magazine - Dubai-2016.
* Created Collaterals and event specific creative's for FOODEX- Japan -2016.
* Created Collaterals for Bauma Conexpo-Gurgaon, Logmat-Chennai, IMHLS- Delhi and Pune Shows 2016- Pan India 2016.
* Created Collaterals for Excon 2017- Bangalore 2017.
* Created Collaterals for various Events, Exhibitions, Conferences till date.

**Key Result Areas:**

* Handling and Architectural 3D based projects using different multimedia and animation tools.
* Instrumental in Architectural Animation using 3ds Max, V-ray.
* Excellent in Texturing, Modelling, and V-ray Lighting.
* Handling various projects of Stall Designing, Event Setups, and Stage Designing’s.
* Preparing sketches and graphic elements of the subjects to be rendered using traditional tools, multimedia software and image processing, layout and design software.
* Managing project deliverables and ensured completion, delivery of the project within time and budget.
* Implementing & ensuring strict adherence to quality standards, for delivering a high quality product to client.
* Maintaining close coordination with clients for receiving and reviewing content, changes and additions.

**EMPLOYMENT RECITAL**



**Presently working with LiuGong India Pvt. Ltd.**

**as Sr. Designer. from May 2016 till date.**

**Since Sep 2015 to May 2016 India Brand Equity Foundation,(Ministry Of Commerce, Govt Of India) as Sr. Graphic Designer. (Contractual)**

**Since Nov 2014 to Sep2015 BHARAT HOTELS PVT.LTD,**

**(The Lalit) Corporate Office as Graphic Designer.**

**Since Oct’13 to Oct 2014 UNA HOTELS PVT.LTD,**

**Corporate Office as Creative Designer.**

**Since Jan’13 to Oct 2013 with Innovate Creations, New Delhi**

**as Creative Designer/ 3D Designer. (Contractual)**

**Since Nov’11 to Dec 2012 with Tropics Advertising Pvt. Ltd., New Delhi**

**as 3D Designer**

**Sep’10 to Oct ’11 with Brand stewards Media Services Pvt. Ltd., New Delhi**

**as Animation Artist.**

**Sep’09 to Nov’09 with Animaster,**

**as 3D Animation & Web & Graphics Faculty. (Contractual)**

**Jun’09 to Aug’09 with Khazani Women’s Polytechnic, New Delhi**

**as Multimedia Faculty-Contractual. (Contractual)**

**May’07 to Jan’08 with Arena Multimedia, New Delhi**

**as Faculty of Maya**

**CERTIFICATION**



**2006 PCWE** from Area Multimedia, New Delhi.

**EDUCATION**



**2010 BBA** from GITM, New Delhi, With 62.2%

**2004 12th** CBSE Board with 61.3%

**2002 10th** CBSE Board with 60%

**PROFESSIONAL QUALIFICATION:**

**2007 Maya** from Arena Multimedia.

**2009 3D Advanced and Digital Arts** from Toonz Academy, New Delhi (Training Division of Award Winning Studio, Toonz Animation India Ltd.)

**2013 Diploma in Interior CAD** from CAD Zone, New Delhi**.**

**IT FORTE**



* Conversant with Classical Animation, Graphic Designing Software like CS6 Photoshop, Illustrator CS6, Corel Draw 16, Maya 2010, 3ds Max 2011, MS Office and Internet Applications.

**PERSONAL DOSSIER**



**Date of Birth:** 12th October, 1986

**Contact Address:** F-48 Khanpur Ext. New Delhi 110062

**Languages Known:** English, Hindi.