**Anuradha Tomar**

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[**https://www.behance.net/anutomar4344c3**](https://www.behance.net/anutomar4344c3)

**<http://tinyurl.com/anutomar>**

**Profile**

Enthusiastic, creative graphic designer with good research skills. Seeking to establish myself as a go-to designer through proven strengths in creativity, collaboration, and taking criticism. I also excel at several tech tools, including Illustrator, Photoshop, CorelDraw and Articulate. Well versed with various phases of UI/UX Web Designing. Nearly 4.5 years of experience in understanding and making the visions of my clients and employers into creative designs.

**Work Experience**

* Worked as Web Designer in SYS Tools Group Ltd From Aug 2013 to April 2016.
* Currently working as UI/UX Developer in Chetu India Pvt Ltd. From July 2016 - till date.
* **My Role includes(but is not limited to)**:
  + Research and collect the requirements and the possible solutions to be materialized into clean and sleek designs.
  + Responsible for planning and illustrating the concept by designing layouts/mock ups and related aesthetic concepts.
  + Create clean and functional design based on the requirements already identified and dealing with the design of the process rather than just one part.
  + Create images that identify a product or convey a message. Develop graphics for the product illustrations, logos and websites. Select colours, images, text style and layout.
  + Present the final design to client or reporting. Incorporate changes recommended by the clients into the final design.
  + For Gaming websites I have performed well as a Graphics designer creating 2D animations and eye catching designs using Photoshop, Illustrator etc.

**Technical Skills**

* Well versed in HTML5, CSS3, Bootstrap5, Material Design, Responsive Designing, Less/Sass, Parallax Framework, Articulate software, Adobe Photoshop, CorelDraw, and Illustrator.
* Proficient in 2D Animation, Logo Design, Slot Game designs,
* Good understanding of SEO
* Good knowledge of Microsoft Office – MS Word, MS PowerPoint, MS Excel, MS Outlook etc.
* Off page activity knowledge like, blog submission, article submission, pad submission, manual submission, login submission, press release submission
* On page knowledge like Title, Meta tags Header, Robots and Sitemap etc.
* Basic understanding of Keyword research.

**Non-Technical Skills**

* Good Interpersonal and Communication & Written skills.
* Ability to identify problem areas and provide suitable solution.
* Ability to adapt to fast changing situations.
* Very organized and meticulous in carrying out professional responsibilities.

**My Portfolio**

1. <https://www.behance.net/anutomar4344c3>
2. <http://tinyurl.com/anutomar>
3. <http://www.systoolsgroup.com>
4. <http://www.ccirc.in/>
5. [http://www.mailxaminer.com](http://www.mailxaminer.com/)
6. <http://www.mailproplus.com/>
7. <http://www.systoolsgroup.com/exchange-recovery.html>
8. <http://www.securasecurity.org/>

**Professional Qualification**

* Certificate holder in basic computer course.
* One year diploma in Web Designing (Photoshop, Coral Draw, Dream-weaver and HTML).

**Academic Qualification**

* Graduation from Shobhit University, Meerut.
* Passed 12th class in 2010 from C.B.S.E Board.
* Passed 10th class in 2008 from C.B.S.E Board.

**Interests**

* Interacting with people, listening to music by Atif Aslam, Playing badminton and Dancing.

**PERSONAL DETAILS**

Nationality : Indian

Date of Birth : April 30, 1992

Place of Birth : New Delhi, India

Marital Status : Unmarried

Languages Known: Hindi & English