

Lakshya Solanki

Sr. Graphic Designer



A profoundly gifted individual with a total of **3 years of experience** with the ability to deliver clean and high-quality designs following brand guideline and existing style guides for social media, print & offline brand marketing desires the job of a Graphic Designer or Art director in a fast-paced production environment, creating a visual language, guidelines, and concepts for the brands .

Personal

Name	Lakshya Solanki
Birthday	24th March 1993
Relationship	Single
Nationality	Indian
Languages	English, Hindi
Telephone	+91-8750201906
Email ID	lakshya.solanki.2010@gmail.com

Software

Photoshop CC	<div style="width: 100%; height: 10px; background-color: #f00;"></div>
Illustrator CC	<div style="width: 95%; height: 10px; background-color: #f00;"></div>
Premiere Pro	<div style="width: 80%; height: 10px; background-color: #f00;"></div>
InDesign	<div style="width: 60%; height: 10px; background-color: #f00;"></div>
Corel Draw	<div style="width: 40%; height: 10px; background-color: #f00;"></div>

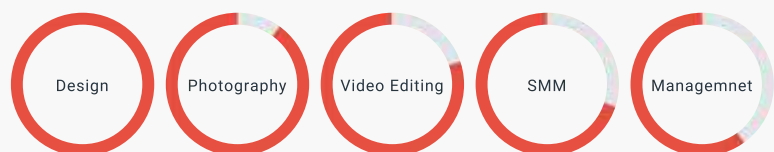
Hobbies



Work

- Sr. Graphic Designer [March 2019-Present]**
 Bent Chair (Lokalferi Ecommerce Pvt Ltd), Delhi
- Sr. Graphic Designer [Dec 2018-March 2019]**
 Banana Graphics (Own Business)
- Asso. Graphic Designer [Apr 2017-Dec 2018]**
 Actiknow Business Consulting (IndiaSupply), Dwarka (Delhi)

Professional Skills



Education

- B.tech (M.E) @ C.E.R.T (Affiliated to UPTU)** 2014
 Pursued Mechanical Engineering from College of Engineering & Rural Technology, Meerut (AICTE approved & Affiliated to UPTU)
 Scored : 74.5 %
- 10th & 12th @ R.P.V.V. Delhi (Affiliated to CBSE)** 2008 & 2010
 Secondary & Sr. Secondary Education from Rajkiya Pratibha Vikas Vidyalaya, New Delhi.
 Scored: 80.02% (10th) & 78.4% (12th)

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www.behance.net/laxyasolnky



www.instagram.com/bananagraphics.in



www.facebook.com/bananagraphics.in



SF-1, MM-35, DLF ANKUR VIHAR, GHAZIABAD (UP)-201102

DELHI, INDIA

Work Profile

In Detail



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Work

Sr. Graphic Designer [March 2019-Present]

Bent Chair (Lokalferi Ecommerce Pvt Ltd), Delhi

- Responsible for Social Media Campaigns design.
- Creating Banners/Flyers following Brand Guidelines for Social Media channels (Facebook, Instagram) and Print.
- Designing Logos, GIF, EMailers, Catalogue, Magazines, Invites and Brochures for Wesbite and Franchises, Restaurants and studios of Bent Chair.
- Designing offline creatives, standees, tent cards etc.
- Stay up-to-date with current technologies and trends in social media, design tools, and applications

Sr. Graphic Designer [Dec 2018-March 2019]

Banana Graphics (Own Business)

- Social Media Marketing Firm proving solutions like Logo design, Branding, graphics design and video editing.
- Responsibe for managing client's design work and social media marketing.

Asso.Graphic Designer / SMM [Apr 2017- Dec 2018]

Actiknow Business Consulting (IndiaSupply), Dwarka (Delhi)

- Understand client requirement as per the Social Media Schedule
- Arranging content & relevant images from the client
- Create Banners/Flyers with Brand Guidelines for Social Media Channels (Facebook, Instagram)
- Design Mailers and Newsletters
- Create Logos, Icons & Banners for Print, Website & Android & iOS App
- Creating Videos & GIFs to engage audience over social media

HR Executive [June 2016-Mar 2017]

Bright Shared Services



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