



RAKESH KUMAR

Sr. Graphic Designer

Relevant Experience

Has a good understanding of Graphic/Web Design & development, along with Usability and Accessibility | Has expertise in conceptualization and creation of eLearning layouts | Extensive experience in creating Corporate PowerPoint presentations as per the defined branding guidelines | Good understanding of creating PowerPoint and Word templates | Designing & developing business graphics for global audiences using Adobe Illustrator, PowerPoint and other design software in accordance with defined specifications | Designed & developed various trainings for Healthcare, Airlines, & Engineering industries | Created Logo, Poster, Flyer postcard, Mailer, Brochure, Pop-up banner, Product Catalogs, Newsletters Magazine layout etc

Occupation
Sr.Graphic Designer

Total experience
8+ years

Current Location
Gurgaon, India

Language Skills
English, Hindi

9582935985

Graphic.rakesh@gmail.com

E 400 Krishna park, Khanpur Extn. New Delhi

Experience

Graphic Designer | genpact | Feb, 2015 - Present

Work with client to improve their visual identity keeping in view the market standards | Work on branding, print campaigns, social media graphic, website design, banners & advertisements for the website | Interact with client one on one to find best design solution as per their requirement | Responsible for gathering requirements, visualization, design & creation of a range of highly creative PowerPoint presentations

Graphic Designer | make my trip | Jan, 2007 – Jan 2013

Interacted with clients to achieve their graphic design needs | Worked on different print campaigns which includes brochure, newsletters & other material used for promoting brands like Citibank, Oracle, Johnson & Johnson
Created Website layouts & design, web banners, PPT Presentation, UI for mobile apps I for desktop apps

Education & Certification

BA from Delhi University

2002 – 2005

Advanced Diploma in Multimedia & Animation

2006 – 2007

Professional & Personal skills

Photoshop

UI Designing

Teamwork

InDesign

Graphic design & images editing

Creativity

Illustrator

Branding & template creations

Organization

Premier Pro

Web design, Graphic & Animation

Communication

Flash

PowerPoint & Word formatting

Independent

MS Office

CSS

HTML