

Abhaykaran Moudgil


Product Analyst

Experienced Product Analyst passionate about building user-friendly, data-driven products. Experienced in driving product road map for user acquisition and retention products along with intuitive customer journeys. Skilled in prototyping and program management as well.

abhaykaranmoudgil@gmail.com ✉

+91-9877218508 📞

Gurugram, India 📍

linkedin.com/in/abhaykaranmoudgil 

EDUCATION

BACHELOR OF TECHNOLOGY IN ELECTRONICS AND COMMUNICATION CHANDIGARH ENGINEERING COLLEGE

07/2015 – 05/2019

INDIA

WORK EXPERIENCE

PRODUCT ANALYST DROOM TECHNOLOGY PVT LTD

07/2019 – Present

INDIA

Achievements/Tasks

- Launched My Matches for the My Requirements program. (from wireframes to launch) (for Lead Generation)
- Launched and oversaw Fast and Furious marketing campaign.
- Redesigned Upsell Pop-up on the Listing details page for the products. (from Wireframes to launch)
- Revamped My Requirement lead generation platform. (from wire-frames to launch)
- Headed integration of premium reports whenever a user pays for vehicles on the platform.
- Implemented Returns features on the Regular Marketplace platform.
- Experienced in processing data sets to give actionable insights and end to end solutions.
- Prepared Trackers for monthly tracking of data and user behavior for various products.

PRODUCT MANAGEMENT INTERNSHIP DROOM TECHNOLOGY PVT LTD

01/2019 – 05/2019

INDIA

Sentimental Analysis Project

- Sentimental analysis from the reviews posted by the users about the products. (86% Accuracy)
- Prepared Trackers

IT INTERNSHIP JCBL Group

06/2016 – 07/2016

INDIA

Achievements/Tasks

- Understood how backed of various agencies work.
- Web Development.

SKILLS

SEO

Google Analytics

Market Research

Project Management

Layout Design

UI/UX Design

Jira

MS Office

Wire framing

Prototyping

CERTIFICATES

Google Analytics Individual Qualification Exam

Product Manager (Udemy)

Microsoft Excel (Udemy)

Advanced Product Management: Vision, Strategy and Metric (Udemy)

INTERESTS

Photography

Reading

Music

Cricket