

ANISH KUMAR

Versatile high energy professional with **almost 3 years** of experience; targeting for assignments in **Data Analytics** with an organization of repute in IT industry

✉ anishkumar0609@gmail.com

☎ +91-9110016818

Domain: **Data Analytics, Data Science, Data Mining, Product Analyst, Machine Learning.**

Soft Skills



Personal Details

Date of Birth: 6th September 1993

Mailing Address: 53,12th Main Road, BTM 1st Stage, Bangalore-560029

Permanent Address:

Adarsh Nagar, Loknaya Path, Baridih Basti, PO: Baridih, East Singhbhum, Jamshedpur, Jharkhand-831017

Languages Known: English & Hindi

Interests



❖ Profile Summary

- ❖ Skilled Data & Business Analyst; recognized for scalable, automated processes for model development & validation and large-scale data analysis.
- ❖ Proficiently worked on various data centric testing tools **including Data Mining, Data Cleaning, Data Visualization and Test Data Management,**
- ❖ Merit of delivering automation and data centric testing technical solutions using:
 - Linear (Simple & Multiple) and Logistic Regression
 - Predictive Modelling
 - Decision Trees and Random Forest
 - K-Means Clustering, K-nearest Neighbours.
- ❖ Using statistical, mathematical, predictive modelling & business strategy skills to build the algorithms necessary to ask & find the right answers using R and Python
- ❖ Mine data using SQL techniques
- ❖ Analyze source data; understanding relationships, hierarchies, groups, trends etc.
- ❖ An enterprising leader with skills in leading personnel towards accomplishment of common goals



Technical Competencies

Data Visualization (ggplot2), Data Wrangling(tidyverse)	★★★★★
Database Management with SQL and Oracle 10g	★★★★★
R Programming	★★★★★
Programming Languages: Python, Java	★★★★★

🎓 Education

2015	B.E. in EEE from KLE's Dr. M.S.S. College of Engineering and Technology, Belgavi.
2011	12th from Delhi Public School, Jamshedpur.
2009	10th from Sri Satya Sai School, Rishikesh.

Work Experience

- ❖ Dec'14 - Jan'16 with The Grapevine Company, Mumbai as City Head Goa (Freelancing).
 - Shaped brands and co-created brand experiences for young and used-to-be-younger India
 - Recognized as City Head for Viacom 18 and Percept Media in 2014
- ❖ Oct'16 – Aug'17 with Accenture Solutions Pvt. Ltd., Gurgaon as Business Analyst.
 - Shaped brands and Suggesting software solutions by studying information needs, conferring with users, studying systems flow, data usage, and work processes
 - Understanding process requirements & providing use cases for business, functional & technical requirements
 - Interacting with clients for requirement gathering; configuring, maintaining, testing and analyzing of client data, using excel
 - Executing test plans and reporting the results of execution on new hardware, software, and solution products; coordinating test execution across multiple test organizations
 - Solved business problems for Google Play and Hardware at Google India Pvt.
 - Provided Technical Support for Google UPI App –Tez
- ❖ Oct'18 – Present with Think & Learn Pvt. Ltd. AKA Byju's as a **Product Analyst**
 - Interview existing customers and/or potential users to get their feedback
 - Analyze the data using chunk of data for the operations as well as Business development team using analysis tools.
 - Utilize data analysis software to research market trends.
 - Worked with various teams in addressing challenging client expectations during platform conversion.
 - Developed and manage new process to facilitate one-off orders that allows tracking to identify product standardization, increasing order velocity.

Academic Projects

- ❖ Worked on the datasets of Reals Estate, keeping “Price” as the response variable and created a predictive model using Linear Regression and Clustering, for their consistent pricing in order to attract number of buyers.
- ❖ Used Human Resource department dataset from analytics vidya, to build predictive model for response variable. Helped HR department with insights of the data, why the best and most experienced employees were leaving the firm prematurely. Used Logistic Regression, Decision Trees and random forest for more accurate results and minimizing the error coefficient. The most accurate predictions were found using Random Forest algorithm.

Certifications

- ❖ Certified Business Analytics Professional from Edvancer Eduventures in 2018
- ❖ Certified Data Analyst using SQL from Edvancer Eduventures in 2018
- ❖ Certified Data Scientist with Python from Edvancer Eduventures in 2018
- ❖ Core Java Certification from Cluster Solution Pvt. Ltd., Bengaluru in 2016