**KUNAL BHATIA**

MALE, 22 YRS

**EDUCATION**

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| --- | --- | --- | --- |
| BCOM HONS | 2016-2019 | SHAHEED BHAGAT SINGH, DU | 7.56 Cgpa |
| (Class XII) | 20016 | Ahlcon Public School , Delhi | 95% |
| (Class X) | 2014 | Ahlcon Public School , Delhi | 9.4 Cgpa |

INTERNSHIPS

BUSINESS DEVELOPMENT Intern, **INNOLABZ**. NOIDA May 2017 – July 2017

**INNOLABZ** – Innolabz is a utopian destination for quality learning. It provides required training and skills to the people to make them employable.

BUSINESS DEVELOPMENT INTERN – Identified potential market targets and laid down end- to end marketing strategies to position INNOLABZ as an all-round solution provider to all unemployed person

.As a Business Development Intern I organized various seminars on different topics (G.S.T seminar, Social Media marketing seminar) to attract potential market clients.

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**MARKETING & RESEARCH INTERNSHIP,** BOOST U

JAN 2017-FEB2017

**BOOST U** – Boost U is a marketing firm that provides Branding/Marketing to other firms.

MARKETING & RESEARCH INTERN – Revamped the digital marketing strategy by employing tools such as search engine optimization and use of social influencers which resulted in an average increment of 30 % in user engagement and organic reach.

**WORK EXPERIENCE**

* **Audit Analyst** ,KPMG (1st July 19 – Present)

KPMG is a big 4 accounting firm in the world. It provides various services such as auditing, consulting, advisory etc.

My role there is of an Audit Analyst. I’ve to perform various procedures to verify the accounts of the client

* **OWNER**, Travel Tale Delhi , Delhi

Aug 2017- May 2019

Travel Tale Delhi is an online firm that provides that affordable trips to college students. By bringing in large volume of students and reducing the cost of the trip which helps in providing affordable trips to college students.

I've organized 40+ trips since August 2017. I've served more than 500+ people till now.

**ACADEMIC ACHIEVEMENTS AND AWARDS**

* Awarded the **All rounder Award** by Ahlcon Public School for excellence in Sports and studies.
* Awarded for Highest Marks in **ECONOMICS** in Class XII boards by Ahlcon Public School
* Got Second Rank in Commerce Dept. in Class XII Boards.

**POSITIONS OF RESPONSIBILITY**

* Captain Of Ahlcon Public School Football Team (2016)
* Captain of Shaheed Bhagat Singh College Football team ( 2018-2019 )

**EXTRA-CURRICULAR ACTIVITIES AND ACHIEVEMENTS**

* Member of FOOTBALL sports team for College & won GOLD medal in KIRORI MAL COLLEGE FOOTBALL tournament, year 2017
* Won the best athlete Award in School ( 2014 )
* Won The best athlete Award in college ( 2017 )
* Part of School and College Dramatic Society