# **Raghuv** Aggarwal

9315276711; raghuvaggarwal@gmail.com

#### Objective

Ouick learner with a strong work ethic and professional acumen seeking to leverage his unique combination of analytical skills and passion for technology to pursue a job that would benefit the enterprise, while enhancing skills. Education

# Pennsylvania State University, College of Engineering

Bachelor of Science in Mechanical Engineering

• Major Grade Point Average: 3.31/4

## Society of Actuary (SOA)

- Passed Probability Exam: Probability Theory, Univariate and Multivariate Distribution
- Passed Financial Mathematics Exam: Interest rate Theory, Derivatives.

## **Entrepreneurial Experience**

#### **KTC Commodities Private Ltd.**

Director

- Initiated a new brand for our company and started Digital collection of company data. •
- Reduced inventory cost by 70% by making operational changes.
- Created and maintained import compliance policies, procedures and guidelines for raw cashew nut trade. •
- Individually handled trade negotiations for cashew and raw cashew nut netting 27.6% return.

## **Professional Experience**

## **Pristyn Care (Startup)**

Associate Product Manager

- Identified function requirements from clients and internal stakeholders and created the product road map.
- Acted as a product owner for more than 10 features and products and wrote respective PRDs. •
- Provided day-to-day support to the team with understanding stories and clarifying requirements.
- Shipped Product/feature on time despite frequent and late-breaking changes in requirements. Product List:
- Website-
  - 0 Worked with the designer on the whole website front end architecture. Improved incoming lead by 15% and reduced bounce rate by 40%.
  - Religiously monitored KPIs and made necessary changes.
  - Worked on the transition from the old website to new one with the SEO and Tech team.
- CRM /Apps-
  - Stitched the entire surgical ecosystem with mobile apps for respective stakeholders.
  - Acted as a product owner and led agile team of developers to create app for stakeholders
  - Personally, helped the stakeholders in the onboarding process. Made a user video and manual.
  - Tested the Apps for user flow and data consistency in the absence of testing team.
  - Saved at least 5-6 hours/day/employee of manpower of 2 major stakeholders.

# Dashboard, Admin Panel and Content Management System

- For dashboard, decided metrics and respective visuals aiding category managers to track progress. 0
- Admin Panel and CMS gave direct access to employees saving 1 hour/day of tech resources.

# **OurBus (U.S. Passenger Bus Company)**

Dispatch/Assistant Product Manager

- Streamlined bus management system by improving data recording layouts in Excel.
- Implemented a new feasible bus route from State College to JFK airport. •
- Improved conversion rate on mobile website by 18% by using insights from Google Analytics and CleverTap. **University Park, PA**

#### Sensing and Process control for Additive Manufacturing Research Assistant

• Formulated melt temperature profile and projected output of a screw of polymer extrusion. **University Park, PA** 

# **Teaching Assistant**

Eberly College of Science

• Assisted professor in grading quizzes and homework assignments for calculus and matrices courses. Skills

- Strong organizational and interpersonal skills with good follow-up habit and attention to detail.
- Competent in MS Excel, Wireframing (Balsamiq, Axure) UI/UX design, Mockups (Mogups), UserGuiding, Google Analytics, Clevertap, Jira, Tableau, SQL, MATLAB, Solidworks, Autodesk and CFD.

Delhi, India

Gurugram, India Jan 2019 – May 2019

May 2019 – Present

Aug 2018 – Oct 2018

*Sep* 2017 – *Nov* 2017

Sep 2014 – Dec 2015

## New Delhi, India