# Raghuv Aggarwal

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## **Objective**

Quick learner with a strong work ethic and professional acumen seeking to leverage his unique combination of analytical skills and passion for technology to pursue a job that would benefit the enterprise, while enhancing skills.

## **Education**

## Pennsylvania State University, College of Engineering

University Park, PA

Bachelor of Science in Mechanical Engineering

Dec 2017

• Major Grade Point Average: 3.31/4

## **Society of Actuary (SOA)**

- Passed Probability Exam: Probability Theory, Univariate and Multivariate Distribution
- Passed Financial Mathematics Exam: Interest rate Theory, Derivatives.

## **Entrepreneurial Experience**

## KTC Commodities Private Ltd.

Delhi, India

Director

May 2019 – Present

- Initiated a new brand for our company and started Digital collection of company data.
- Reduced inventory cost by 70% by making operational changes.
- Created and maintained import compliance policies, procedures and guidelines for raw cashew nut trade.
- Individually handled trade negotiations for cashew and raw cashew nut netting 27.6% return.

## **Professional Experience**

## **Pristyn Care (Startup)**

Gurugram, India

Associate Product Manager

Jan 2019 – May 2019

- Analyzed and translated business and marketing requirements into functional requirements, supporting documentation, user stories, and finally the product road map.
- Acted as a product owner for more than 10 features and products and wrote respective PRDs.
- Shipped Product/feature on time despite frequent and late-breaking changes in requirements. Product List:
- Website-
  - O Worked with the designer on the whole website front end architecture. Improved incoming lead by 15% and reduced bounce rate by 40%.
  - o Religiously monitored KPIs and made necessary changes.
  - o Worked on the transition from the old website to new one with the SEO and Tech team.

#### • CRM /Mobile Apps-

- o Stitched the entire surgical ecosystem with mobile apps for respective stakeholders.
- o Acted as a product owner and led agile team of developers to create app for stakeholders
- o Personally, helped the stakeholders in the onboarding process. Made a user video and manual.
- o Wrote and conducted functional and user acceptance testing of the apps.
- o Saved at least 5-6 hours/day/employee of manpower of 2 major stakeholders.

## • Dashboard, Admin Panel and Content Management System

- o For dashboard, decided metrics and respective visuals aiding category managers to track progress.
- o Admin Panel and CMS gave direct access to employees saving 1 hour/day of tech resources.

# **OurBus (U.S. Passenger Bus Company)**

New Delhi, India

Dispatch/Assistant Product Manager

Aug 2018 – Oct 2018

- Streamlined bus management system by improving data recording layouts in Excel.
- Implemented a new feasible bus route from State College to JFK airport.
- Improved conversion rate on mobile website by 18% by using insights from Google Analytics and CleverTap.

#### **Sensing and Process control for Additive Manufacturing**

University Park, PA

Research Assistant

Sep 2017 – Nov 2017

• Formulated melt temperature profile and projected output of a screw of polymer extrusion.

#### **Teaching Assistant**

Eberly College of Science

University Park, PA

Sep 2014 – Dec 2015

• Assisted professor in grading quizzes and homework assignments for calculus and matrices courses.

#### Skills

- Strong organizational and interpersonal skills with good follow-up habit and attention to detail.
- Competent in MS Excel, Wireframing (Balsamiq, Axure) UI/UX design, Mockups (Moqups),
  UserGuiding, Google Analytics, Clevertap, Jira, Tableau, SQL, MATLAB, Solidworks, Autodesk and CFD.