

# RAKA MITRA

PRODUCT ANALYST

## Profile

A confident and motivated person with sound technical skills having an aspiration for a growth-oriented career in an organization which promotes idea-preneurship.

## Experience

### PRODUCT ANALYST

Appy Pie, Noida | June,2018 - Present

Successfully managing Appy Pie connect project which is an automating data applications and platform used Hotjar and PENDO for website onboarding and heatmaps.

Redesigned Appsheet feature page in Appy Pie using AXURE and Adobe xd.

### MARKET RESEARCH EXECUTIVE

Balaji Manpower Solutions, Noida | Jan,2018 - April,2018

Designed secondary research methods like online questionnaires, google forms etc

Consulted clients for primary research, conducted requirement gathering sessions, understood objectives

## Projects

- |      |                                                                                                                                         |
|------|-----------------------------------------------------------------------------------------------------------------------------------------|
| 2017 | <b>CAPSTONE</b><br><i>IIM Lucknow</i><br>Used R programming for this Data Analytics project                                             |
| 2016 | <b>CYBER COCOON (WEB PORTAL)</b><br><i>Jamia Millia Islamia</i><br>Created a virtual communication portal between Teachers and Students |

## Education

### MCA - 8.07 (CGPA)

Jamia Millia Islamia, New Delhi | July,2015 - June,2018

### B.SC(H)MATHEMATICS - 78.26%

Delhi University, New Delhi | July,2011 - June,2014

### 12TH STANDARD - 82.8% (CBSE)

Assisi Convent School, Noida | April,2010 - Mar,2011

### 10TH STANDARD - 86.8% (CBSE)

Assisi Convent School, Noida | April,2008 - Mar,2009

## Contact

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Residence

8/402, Shakti Kunj Apartments  
B-9/3, Sector-62,  
Noida, Pin- 201307 U.P.

## Certifications

- Data Science & Analytics
- Google Analytics
- UX & Web Design

## Achievements

- EMPLOYEE OF THE MONTH (NOV,2018)
- Placement Committee Member

## Skills

### Skill group

Product Design  
Rapid Prototyping  
Qualitative Analysis  
Usability & Concept  
Testing



## Competences

- Can speak English, Hindi and Bengali

## Hobby

- Reading Novels
- Listening to Music