

SIDDHARTH BHARDWAJ

SR. ANALYST

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CAREER OBJECTIVE

To build my career in an organisation which provides a challenging work environment and supports people with innovative ideas. I strive to exceed expectations in whatever I do and if given an opportunity I will shoulder my responsibilities to the best of my efficiency and work hard to achieve individual, group & organisational objectives.

EXPERIENCE

SR. ANALYST

PRIME RESEARCH (July 2018 - present)

- Research/analyse media outlets - Print, online, social media and prepare newsletters including precise abstract and summaries
- Prepare social media analysis obtaining target page results.
- Posted breaking International news on Software platforms and maintained quality.
- Maintain Social media content as reporting all the activities on Clients social media platforms.
- Investigated breaking news headlines and fact-checked stories.
- Wrote news headlines for radio broadcasting.
- Monitored social media and online sources for industry trends.
- Managed quality assurance program including on site evaluations, internal audits and customer surveys.
- Reviewed and approved all contracts to clients prior to being submitted
- Prepared for public relations presentations and plans by gathering information on business objectives, vision, brand strategy, competition and industry trends.

RESEARCH ANALYST

Province Infotech pvt ltd (2017 - 2018)

- Assessed strategic implications of business intelligence data for Travel websites.
- Tracked and Analysed Page Engagement through analysing the Booking funnel of the websites.
- .Helped team meet regulatory requirements by coordinating documentation and filings.
- Applied problem-solving skills to analyze and resolve issues impacting business operations and goal achievement.

SKILLS

- Quality assurance and analysis
- Quality control enhancement
- Excellent communication abilities
- High attention to details
- Competitive analysis
- Customer targeting
- SQL and databases

EDUCATION

Master of Computeration Dehradun Institue of technology (2014 - 2016)

Bachelor Of Computer application SDIMT (2012 - 2014)

Intermediate DAV Centenary Public School (2011)

PERSONAL DETAILS

Marital Status – Single

Nationality– Indian

Languages Known - English, Hindi and French

Interests–Singing, playing musical Instruments,

Playing Badminton

Date of Birth: 3rd Dec 1992

Date: _____