Rahul Mohindra
Sr. Web Designer

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New Delhi - 110064

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+91 9625611662, 8860780858

PERSONAL STATEMENT

I'm a **Sr. Web Designer** who has spent the better half of the last decade working with Web Agencies and E-Commerce ventures. Creating aesthetic web and raphic designs is the daily dose of motiation i need to get going. I am an avid fan of technology.

WORK EXPERIENCE

Rigo International
(Graphic Designer) *May 2012 to Nov 2013*

Job Profile
- Maitained and ensured to enhance the company website.
- Design Web banner on daily basis.
- Design attractive Newsletters layout Twice a week and convert into html code.
- Design Promotion pages once a week for company website and create attractive layout with html, css, javascript etc.
- Ensured that personal technical skills are kept up to date for effective development.
- Adhered to industry standards and defined guidelines and principles.

Snapdeal
(Graphic Designer) *March 2014 to June 2015*

Job Profile
- Design creative web banner, Facebook promotion banners on daily basis etc.
- Design attractive theme for festive season like a Diwali, Holi for festival promotion.
- Design Newsletter, Landing Pages, Product Promotion Pages, Brand Store for web promotion thrice a week.
- Google promotion banners twice a week.
- WAP & APP banner (MOBILE) on daily basis.
- Convert Landing page, promotion pages into code create attractive layout with html, css, javascript/jquery etc.
- Ensured that personal technical skills are kept up to date for effective development.
- Adhered to industry standards and defined guidelines and principles.

Foodpanda/ Delivery Hero
(Sr. Front End Developer) Since *July 2015 to June 2019*
(Global CRM Team India)

Job Profile
- Design web banner thrice a week for all foodpanda and foodora countries.
- Design Newsletter mailer on daily basis for all foodpanda and foodora countries under delivery hero.
- Design Landing page and promotion pages twice a month for all foodpanda and foodora under delivery hero.
- Convert Newsletter mailer into HTML Code.
- Convert Landing page, promotion pages into code create attractive layout with html, css, javascript/jquery etc.
- Working on Salesforce Marketing Cloud (email Marketing) upload and schedule campaigns.
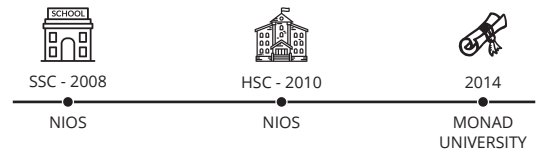- Working on Litmus platform to ensure emailer compatible for Android and IOS devices.

Bridgei2i Analytic Solution pvt ltd
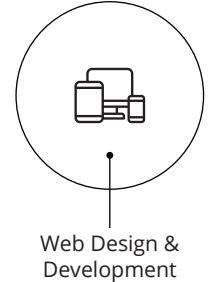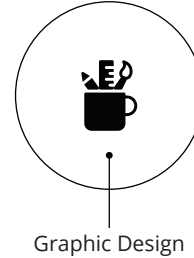**(Sr. Web Designer)** Since *July 2019*

Job Profile
- Design Promotion Banners.
- Design Newsletters.
- Design Landing page and promotion pages.
- Convert Newsletter into HTML Code.
- Convert Landing page, promotion pages into code create attractive layout with html, css, javascript/jquery etc.
- Working on Hubspot (email Marketing) tool.
- Working on Bannersnack tool.
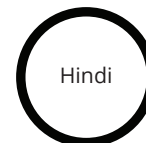- Working on Wordpress for updating and create new pages for the portal.

EDUCATION

SSC - 2008	HSC - 2010	2014
NIOS	NIOS	MONAD UNIVERSITY

MY SPECIALITIES

Graphic Design

Web Design & Development

PROFESSIONAL QUALIFICATION

Graphic Design
Admec Multimedia Institute Delhi

Web Master
Admec Multimedia Institute Delhi

SKILLS

Photoshop · Illustrator · Indesign · Dreamweaver · HTML · CSS · Responsive Web Design · Bootstrap · Javascript · Jquery · WordPress · HubSpot · BannerSnack

LANGUAGE

Hindi

English

PROFILE & PORTFOLIO

Be https://www.behance.net/r_webdevelop

in https://in.linkedin.com/in/rahul-kumar-467652122

HOBBIES & INTERESTS

Music   Fitness   Games   Travelling