



# ABHIJEET SINHA

## SENIOR GRAPHIC DESIGNER

**OBJECTIVE** — To serve as a Senior Graphic Designer or Design Associate for a company with a collaborative, team-oriented approach to the creative process and where sharing of ideas and expertise facilitates continued professional and personal growth.

**KEY SKILLS** — Creates innovative campaigns, branding strategies and have a thorough understanding of photography, typography and printing. I am a teamplayer and have excellent interpersonal and communication skills. I have strong interest in social and cultural trends of fashion.

### EXPERIENCE

10 YEARS



+91 9899324725



<https://www.flickr.com/photos/127861599@N03/albums>



creative.abhi16@gmail.com

### PERSONAL

Birthday : 16th March 1979  
Relationship : Married  
Nationality : Indian  
Languages : English, Hindi & Bengali

### SKILLS

Communication

Creativity

Teamwork

Organizational

Leadership

Teamplayer

### SOFTWARE

PHOTOSHOP

Corel Draw

ILLUSTRATOR

INDESIGN

POWERPOINT - ISPRING

DREAM WEAVER

ANIMATE

2D ILLUSTRATION

XD

SKETCH

Senior Graphic Designer

April 2018 - Till now

**Arlinsight Pvt. Ltd. (Project 1)**

- Theme cracks with the cover page design of several client
- Working on narrative section of Annual reports of renowned clients.
- Work closely with designers to make suggestions and upgrade current designs as requested.
- Active involvement in the end-to-end annual report development program.

**The Publicist Pvt. Ltd. (Project 2)**

- Working on social media campaigns across facebook, Twitter, LinkedIn and Instagram platforms.
- Provide prototypes of websites, advertising materials and other representations to give our clients an idea of what the finished product will look alike.
- Redesign existing design to improve. Work closely with designers to make suggestions and upgrade current designs as requested.

Senior Design Associate

Jan 2016 - Mar 2018

**Evalueserve.com Pvt. Ltd**

- Working with Program Delivery team of one of the key consulting clients.
- Managing various print and web-based request including design, creation and updates of e-communication and print.
- Managing multiple print and web projects to ensure brand adherence and on-time delivery.
- Active involvement in the end-to-end development of print and static e-communication templates.
- Working closely with project managers and coordinators to ensure design quality, direction and understanding of requirements, quality, brand and error-free materials.
- Adopt design related projects such as illustrations, info-graphics, demographics, charts, icons, slip-sheet, poster, animated and static memes other than brochures.
- Anticipate risks and provide mitigation alternates. Providing design support to the stakeholders and participation in client interaction at various stages of projects.

## PROFESSIONAL STRENGTHS

Have an extensive experience in print design and Interface design

Great collaborative and interpersonal skills

Dynamic team player

Skilled in client and vendor relation and negotiations

Can build and maintain "win-win" partnerships

Perform well in deadline-driven environments

Emphasis on working within budget requirements.

## EDUCATION

### DIPLOMA COURSES

2002 - 2004

Software Technology Group California Based  
Diploma in Graphic and Web

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### DELHI UNIVERSITY

1999 - 2003

Beachelor of Commerce

Distance Learning from Delhi University

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### C.B.S.E.

1997 - 1998

Senior Secondary School of Education

CBSE Board

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### C.B.S.E.

1995 - 1996

Higher Secondary School of Education

CBSE Board

## EXPERIENCE

### Sr. Visualizer

Oct 2014 - Dec 2015

### GIC Pvt. Ltd.

- Designed leading magazines named Lifestyle Living and Today's Traveler.
- Designed and conceptualized the features of fashion, travel, advertisements and cover page.
- Enhanced extensive knowledge of production, color correction and high end trapping.
- Conducted two mega events and award functions in a year.

### Sr. Visualizer

April 2013 - Sept 2014

### Vdopia Media and Software Pvt. Ltd.

- Generated mocks followed by discussion with sales representatives in US/UK.
- Created new features and functionality based on users stories.
- Designed screen for apple (Iphone and Ipad) Created Mock - RFP and IO i.e. Rich Media, Gaming.
- Banners, Mini, Medium, Max Videos, Coupons, Animated Rich Media.

### Process Specialist

Sept 2007 - Mar 2013

### Infosys Ltd.

- Created designs as per briefing of clients followed by discussion with Art Director and Copy Writer.
- Advertising, Branding, Direct marketing, Marketing Communication, Web designing.
- Executed various designs by using computer software.
- Responsible for meeting the client needs and requirements from time to time.
- To design Screen for Apple (I-phone and I-pad).
- To create prototype and wireframe of the screens.

## INTERNSHIP/ TRAINEE

### Graphic Designer

Oct 2006 - August 2007

### Noshe Group Pvt. Ltd.

- Created artworks for various clients as per the requirement.
- Executed promotional campaign for various clients.
- Edited and visualized various Advertisement campaigns.
- Created Flash based websites.

## ACHIEVEMENTS

Awarded the best designer at Infosys three times.

## HOBBIES



Music



Bowling pins