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**Vishakha Tewari**

**CAREER OBJECTIVE: I seek to work in a business environment that will challenge me further in terms of my skill, knowledge and ability; while allowing me to be productive and contribute to the continued growth and success of the organization.**

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| **ACADEMIC CREDENTIALS:** |
| **Qualification**  | **Institution/University** | **Percentage/CGPA** | **Year**  |
| MBA | ICFAI Dehradun |  Pursuing | 2017-19 |
| PGPM (marketing) | ICFAI Business School- Mumbai |  7.3 CGPA | 2017-19 |
|  B. Com  | Mumbai university |  60% |  2017 |
| HSC | CBSE |  82.6% |  2014 |
| SSC | CBSE |  8.8 CGPA |  2012 |

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| **PROFESSIONAL EXPERIENCE -** |
| **1-Freelance writer, content curator and copywriter.** July 2016- Present**2- NAUKRI.COM** Senior executive- Corporate salesNov 2018- April 2019  |

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| **ADDITIONAL QUALIFICATIONS**:  |
| 1-BOOKEVENTZ.COM- venue sales and business development intern 15th Feb,2018- 15th May, 20182-STORYMIRROR INFOTECH - intern  3rd september,2017 — 10th SEPTEMBER 20173- THE RENOVATORS - intern 1st June 2017 — 30th June 2017 4- THE MARKETING NERDZ - intern 1st July 2016 — 15th July 2016 5- BOOKEVENTZ.COM – campus ambassador 1st June, 2016 — 16th July, 2016 |

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| **ADDITIONAL PROJECTS UNDERTAKEN**: |
| 1- Presented research paper titled (corporate social responsibility) in a national seminar on 10th Feb, 2016 organized by S.K Somaiya college, Mumbai2- Presented research paper titled (employee motivation) in a national seminar on 27th Nov, 2015 organized by K.J Somaiya college of arts and commerce, Mumbai in collaboration with SIMSR. ( ISBN 978-81-931391-7-2) |

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| **SUMMER INTERNSHIP PROJECT:** Company Name- BOOKEVENTZ.COM |
| Project Title: ‘’Servicing as a branding tool in event industry’’ |
| Work Involved:1-Marketing of Company’ s offerings to Clients and marketing the assigned Venue.2- Handling of inbound Client Leads/Enquiries its closure and negotiation with Merchants and Clients3- Timely communication to customers/clients by telephonic or email conversation with a focus on customer service and relationship building.4- working on Revenue Target |

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| **AWARDS AND ACHIEVEMENTS:**  |
| 1-Awarded as the ‘’best leader’’ in academic year 2017-18.2-Lead the ‘’books and articles’’ vertical in knowledge club of IBS Mumbai.3-Awarded the title of ‘’best blogger’’ by Half baked beans publishing. |

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| **TECHNICAL SKILLS** |
| 1-MS Office (Word, Excel, Access, PowerPoint,) 2- Mainframe Applications: Keyword research tools ,google ad words3- Copywriting 4- Content moderation |

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| **CO-CURRICULAR ACTIVITIES:**  |
| 1- Freelance blogger and book reviewer for half baked beans publications 2017- 2018.2-Participated in classical dance competition for two consecutive years, mudra- Quintessence 2017 and 2018 at TISS MUMBAI.3- Participated in TATA crucible campus quiz 2015-16 and 2016-17, Mumbai. |

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|  **LINGUISTIC PROFICIENCY**: |
|  Hindi, English, Punjabi |

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| **HOBBIES & INTERESTS** : |
| Painting, dancing and reviewing books. |

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 400614

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D.O.B : 16th November, 1996

Vishakha Tewari