

R S Karthikeyan

Creative Designer

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View my works in the below link:
Portfolio Link - <https://www.karthikworks.in>

Senior Graphic Designer Specialist with 8+ years of experience in the management of the complete design process, from conceptualization to delivery. Expert at interdepartmental coordination and communication. Skilled in Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD, After effects, Premier Pro).

Able to stretch the boundaries of Digital storytelling, UI design, Video presentation & Power-Point Presentation

Education

2006 - 2009	B.Sc. Visual Communication	First Class
2006 – 2008.	Diploma in Animation Engineering	Grade A

Computer Proficiency

3D SOFTWARE TOOLS	Maya, The Foundry Mari (Texturing), Eyeon Vue
DESIGN SOFTWARES	Adobe Photoshop, CorelDraw, Adobe Illustrator, Adobe InDesign
MOTION GRAPHICS SOFTWARES	After Effects, Adobe Premier, FCP, Nuke
UI DESIGN TOOLS	Adobe XD

Work Experience (8+ Years)

Channelplay Ltd (Gurgaon) - Jun 2016 - Till Date

Designation - Creative Manager

- Lead in the design, development, and implementation of the graphic, layout, and production communication materials.
- Managed more than 5 projects with distinct requirements at a given time while to meet weekly deadlines.
- Recommended and consulted with clients on the most appropriate graphic design options based on their overall marketing goals.
- Created 10+ design presentation and proposals a month for clients and account Managers

CMO Axis Pvt Ltd (Chennai) - Aug 2015 - March 2016

Designation - Senior Graphic Designer

- Worked with different clients all over the world. Projects included Illustration, Branding, Photography, Ad Campaigns, and more.
- Clients included, Wipro, Mindtree, TCS Company and more.

RUDRAM MARKETING SERVICES - Aug 2014 - Jun 2015

Designation - Senior Graphic Designer

- Marketing collaterals for Leading Telecom Company in India. Responsible from idea to the execution
- Clients included Bharti Infratel

Areas of Expertise

- Art and Design
- Digital Graphics
- UI Design
- Social Media Marketing
- Innovative Design
- Marketing Videos
- Marketing Communication
- Power point Presentation

Accolades in Photography

Nominated in the THE EXPOSURE AWARD under the PORTRAIT category.
Certification of Recognition

Published in see.me Magazine

Venue - Louvre Museum, Paris Year - 2015
