

PANKAJ SHARMA

SENIOR GRAPHIC DESIGNER

CORE COMPETENCIES

- Creativity with convey ideas through text and image.
- Good knowledge of Adobe Creative Suite
- Time management with multitask and meet all established deadlines.
- Typography with familiar certain fonts.
- Illustration edit shapes using the shape, pen, and pathfinder tools and layers, including arranging layers, grouping, merging, and locking.
- Principles of design with include rhythm and movement, design balancing, proportion, variety, harmony and unity.
- Video editing with adobe premier.
- Presentation design.
- Digital media and google Ad design with animation also

WORK EXPERIENCE

Senior Graphic Designer

SVG MEDIA PVT. LTD. | DIGITAL AGENCY | AUGUST 2018 TO PRESENT

- Worked with clients to gather and define requirements, establish scopes and managing project milestones.
- Created and updated trend boards, investigated changing conditions and recommended strategic adoptions to capitalize on projected changes.
- Worked with customers to understand requirements and provide exceptional service.
- Developed collateral such as display, marketing and packaging materials to support product branding strategies.

CAREER OVERVIEW

Accomplished Graphic Designer having 5 years of experience working with eCommerce and digital marketing firm. .

CONTACT INFO

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Address :

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Portfolio :

www.behance.net/cretivedesigner

Linkedin :

www.linkedin.com/in/pankaj-sharma-graphic-designer/

Web & Graphic Designer

FADA TRADING PVT. LTD. | E-COMMERCE | JUNE 2014 TO JULY 2018

- Optimized graphic and web assets for speed and performance.
- Designed, implemented and monitored web pages and sites for continuous improvement.
- Used various technologies, including HTML and CSS to make code repairs and optimize corporate website.
- Implemented website and integrated solutions into business operations.

SOFTWARE SKILLS

- **Adobe Photoshop**
 - **Adobe Illustrator**
 - **Adobe Indesign**
 - **Adobe Animate Edge**
 - **Adobe Premier Pro**
 - **Adobe After Effect**
 - **Adobe Dreamweaver**
 - **Power Point**
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