**Curriculum Vitae**

**PRATIBHA UDAYAN** pratibha91@gmail.com

Bachelor in Fine Arts, +91 9899525179

College of Arts, C-87, Paryavaran Complex

3rd Floor, Saket

Near Rainbow School

New Delhi - 110090

**OBJECTIVE:**

I am seeking a position that will allow me to utilize my strong creative background in graphic arts, video and film editing and photography.

**SOFTWARE SKILL SET:**

Adobe Premier Pro cc 2015, Photoshop cc 2015, Adobe Audition cc 2015, Final Cut Pro, Illustrator cc 2015, Corel Draw.

**EDUCATION:**

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| **Year** | **Degree**  | **School/ College** | **Marks** |
| 2018 | Professional Photography Course | Triveni Kala Sangam, Mandi House | 80% |
| 2010-2014 | Bachelors in Fine Art | Delhi College of Art,Delhi University | 2nd Division |
| 2009-2010 | Diploma in Fine Art | South DelhiPolytechnic |   |
| 2008-2009 | 12th (CBSE) | Sanskriti School | 58.60% |
| 2006-2007 | 10th (CBSE) | Sanskriti School | 53% |

**WORK EXPERIENCE:**

**Udayan Care’s Skill Centre**

**February 2018 – Present**

Udayan Care was registered in 1994 as a Public Charitable Trust, Udayan Care works to empower vulnerable children, women and youth, **in 19 cities across 11 states** of India.

I am currently employed in Udayan Care’s Skill Centre, where I have created the online catalogue for marketing the products made in the Centre. I am also responsible for updating the catalogue as well as the Instagram and Facebook pages of the Centre.

Designing the catalogue utilizes all the Graphic and Advertising skills that I learnt at the Delhi College of Art. The Photography Course that I completed at Triveni Kala Sangam in 2018 has now enabled me to conduct Fashion and Product photoshoots.

I am now in the process of designing the curriculum for a basic course in Photography which I will be teaching at the Skill Centre in 2019.

In April, 2018 I was responsible for coordinating the Fashion Show presented by Udayan Care’s Skill Centre held at the residence of the Canadian High Commissioner.

**Esquared, Defence Colony**

**July 2017 – August 2017**

• Worked for various clients such as CSR, KIAMS, JGBS, SNU, and SRMS.

• Responsible for creating Banners, Internship Dairies, Message To Freshman, Engineering Direct Admission, Case study Achievement, logo design.

**Oks Education Pvt. Ltd. (Mark sharks), Okhla**

**November 2014 –July 2017**

Mark sharks is an e-learning company. At Marksharks, we are building a game-changing system to teach students via tablets and mobile devices.

**Graphic Designer**

* Working on e-learning modules for class 8 maths and class 9 science

**Job Responsibilities:**

* Create video using **Adobe Premier Pro** and Marketing and Communication skills for Marksharks

<https://www.youtube.com/watch?v=6h3WoGy8tV4>

* Create screen layouts in **Fireworks** under the guidance of team lead
* Create animations, import and sync audio to create modules in **Sleave(A rapid authoring tool)**
* Create graphic elements for modules and assessments in **Illustrator**, **Inkspace**, and **Photoshop**

**INTERNSHIP:**

**DDB MUDRA, Gurgaon**

**July 2014 - September 2014**

* Internship in the creative department as a Graphic designer.
* Worked for various clients, such as Reebok, Snapdeal, Pratham etc.
* Responsible to create outdoor advertising

**FROM HERE ON COMMUNICATIONS Pvt. Ltd (FHO), Chattarpur**

**April, 2013 - July 2013**

**Trainee Visualizer**

Redesign of packaging, offline material for various clients, such as Jayprakash Associates, Gopal Consumer World, Coram India, and Ixigo. Branding and designing newspaper ads, audio- visual scripts as well as social media campaigns.

**OTHER ACHIEVEMENTS:**

* Logo Design for **SKILL DEVELOPMENT CENTRE** for Udayan Care, an NGO
* Stood fourth in an International competition- **Global360 Challenge** for a documentary film called **RINGING IN NEW LIVES**, which shows how new technology is helping to improve the care of pregnant women and babies in India.

<https://vimeo.com/128281926>

* Several water colour paintings, lithographs, pen and ink works etc. are in private collections in India and abroad
* Attended several film workshops with **Tuning Fork Film School** in Delhi and at Deer Park, Himachal Pradesh when I made a short film called **KING OF GOOD TIMES**

<https://www.youtube.com/watch?v=OamCVSJIbqQ>

* Assisted the Australian film-maker Lesley Branagan in making and editing a short video for Udayan Care

**HOBBIES/ INTEREST:**

* Photography
* Listening to Music
* Sketching
* Dancing
* Net Surfing