



Varda Vivek Kumar

Graphic Designer

Achievements:

Designed a book "Glimpses: Workshops at B.I.D 2012-2013".

Designed Chocolate packagings for a brand named "Mithas", based in Pune, Maharashtra.

Designed Catalogue of Ginni Gilaments Limited, for World of Wipes Exhibition - 2019, held in U.S.A.

Designed various logos for Ginni's In-House brand, as Nimble, Superwipe, Ginni Garments, etc.

Hobbies:

- Sketching
- Writing
- History and Politics
- Photography
 - Macro
 - Nature
- Doodling

Personal Information:

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237/6 Kayasthan
Hasanpur, J.P. Nagar
Uttar Pradesh- 244241

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09870640629

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varda1611@gmail.com

Reference: To expand the knowledge of Graphic Design by accomplishing job in your design firm.

Knowledge Areas: Print media advertising regarding product/service promotion and social sector.

Branding including logo, business stationary, etc.

Publication design including books, catalogues, magazines, tabloid and calendar.

Creating user interface like website, GIF animated web banners and mobile application.

Story boarding for TVC advertisements as well as for short films.

Creating new typefaces in English as well as Urdu language.

Working on softwares like Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Corel Draw, 3ds Max and Mac OS.

Portfolio: www.behance.net/vardavivekkumar

Experience: One month internship in an advertising agency in Noida, named **Future Udai**, under Mr. Arun Kapur and six month internship in a design studio in Mumbai, named **Brij Design Studio**, under Mr. Birju Chatwani. Worked at **Arun Verma Design Studio**, placed in Noida for three months, **Version Absolute Design Studio**, placed in Hauz Khas, Delhi, for six months, **Designbox India**, placed in Kaushambi, Ghaziabad for one year. Presently working in **Ginni Filaments Limited**, placed in Noida since last two years as in In-House Graphic Designer at the **package of 4.56 lackper annum**.

Clients: Kiran Gems | Scientific Brain | Kohler | Mithas | Ascendas | Uttam | Cengage | Economic Times | Business and Economic Diplomacy | Lotus Herbal | Piramal | Tulips | Mothercare | Cratio | Colorbar Cosmetics | Faces Canada | Future Group (Kara) | Kaya | Tata - Westside | Berkowits | VVF (Softsens) | Glemmark | Brainbees (Babyhug) | Bata | Me & Mom's | Advay

Qualification: 2018-2020 : Persuing M.B.A. (Distance Education) in Marketing, from Annamalai University

2011-2015 : Passed Bachelor of Design, from Banasthali Institute of Design

2011 : Passed 12th, from St. Mary's Convent School, Gajraula

2009: : Passed 12th, from St. Mary's Convent School, Gajraula