Sonu Pal

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# Career Summary

* 6.8 years work experience creating Graphic User Interface of Web and Mobile applications.
* Experience of working as a creative Graphic/UX Designing leader and understanding the needs and preferences of client project.
* Create Mockup, Banners, icons, Poster, Logos, Newsletters, Brochures, Flyers, Posters, Standees, Photo editing, Gif animations, SVG graphic, Billboards, Corporate identity, Visual designs, White papers, Reports, Online advertisements, Social media Graphics, Info-graphics, E-mailers etc.
* Ability to solve problems creatively and effectively.
* Proficient with the latest software helping to bring out the best and unique UX/Graphic designs.
* Experience of working in coordination with the writers, designers and other staff involved in the Project.
  + Proficient in preparing the most impressive presentations to bring in the required business and projects for the company.

# Skill & Abilities

* Photoshop
* Illustrator
* HTML
* Adobe Flash
* Adobe XD
* Invision
* Zeplin

# Online Portfolio https://www.behance.net/sonudesign6744

# http://www.coroflot.com/Sonupal

# Work Experience

**3DWEBTECH**

May - 2017 to Till date

**UX Designer**

Working at “3dwebtech” Peeragarhi, Delhi 110063.

**RNF TECHNOLIGIES**

Sep. - 2014 to Apr. 2017

**Graphic / UX Designer**

Worked at “Rnf Technologies” Noida, Sector -62, UP.

## Finesse interactive

## Nov. - 2012 to Sep. -2014

**Graphic Designer/ UX Designer**Worked at **“**Finesseim Pvt. Ltd. Janakpuri District Centre, Delhi -110058

## Live Projects Mobile Application

* https://xd.adobe.com/view/24587be6-ca0c-485b-4b84-b7a6d0b3cac7-5269/?fullscreen
* https://play.google.com/store/apps/details?id=com.gotribe.mobile&hl=en
* https://play.google.com/store/apps/details?id=com.policeabuse.tv&hl=en
* https://play.google.com/store/apps/details?id=com.prodege.swagbucksmobile&hl=en\_IN
* https://play.google.com/store/apps/details?id=com.pheramormain.pheramorapp&hl=en
* https://play.google.com/store/apps/details?id=com.sis.skilltaly

## Live Projects websites

## Employer: 3Dwebtech

## Project: www.absolutelyaudrey.com

## Role: UX/Graphic Designer

## RESPONSIBILITY:

* Overall responsibility for understanding a customer's brief and converting that into appealing, highly usable interfaces
* Work closely with product team and application architects to design effective solutions.
* Think creatively and produce innovative ideas to come up with new concepts and UI designs presenting the finalized work to the client.

**DESCRIPTION:** Absolutelyaudrey is e commerce business website specialize in shoe clips, heel rings, shoe straps, bridal shoe accessories, evening shoe accessories, boot straps, fashionable and stylish shoe selling website.

## Project: www.aluminum-handrail.com

## Role: UX/Graphic Designer

## RESPONSIBILITY:

* Overall responsibility for understanding a customer's brief and converting that into appealing, highly usable interfaces
* Designing original Mockup of Business Website, Flyers and Brochures.
* Think creatively and produce innovative ideas to come up with new concepts and designs presenting the finalized work to the clients.

**DESCRIPTION:** An attractive & professional e-store for ordering hand-railings for various buildings. Complex attributes associated with the hand-rails are presented in a very accessible way in this PrestaShop website.

**EMPLOYER:** RNF TECHNOLOGIES

## Project: www. customembroiderytogo.com

## Role: Graphic Designer

## RESPONSIBILITY:

* Overall responsibility for understanding a customer's brief and converting that into appealing, highly usable interfaces
* Think creatively and produce new ideas to come up with new concepts and designs presenting the finalized work to the clients.

**DESCRIPTION:** A Magento-based e-store, where users can not only buy t-shirts, trousers and other apparels, they can also get them custom embroidered & printed. A prime example of a robust e-commerce website with a visual editor.

## Project: www.agilistechlabs.com

## Role: UX/ Graphic Designer

## RESPONSIBILITY:

* UI Graphic Design for in-house Product website layout, illustrations, logos, images and text style.
* Think creatively and produce innovative ideas to come up with new concepts and designs.

**DESCRIPTION:** Agilis Tech Labs originated as a humble web development company in Austin, Texas. Through expansion into e-commerce and custom app development. it is imperative to align the company with a team that can navigate through development challenges and bring the product to market.

## Project: www.electronicsrepairchicago.com

## Role: Graphic Designer

## RESPONSIBILITY:

* Developing a kick-ass interface by understanding the users – behavior
* Developing professional mockup designs & layouts for promotional materials.

**DESCRIPTION:** Martroy Electronics of Chicago, IL has been offering electronics sales, service, trade-ins, rentals, and repairs since 1972. Provide quality products, friendly services, and professional workmanship to their valued customers in Chicagoland area.

## Project: www.harwoodcenter.org

## Role: UX/Graphic Designer

## RESPONSIBILITY:

* Overall responsibility for understanding a customer's brief and converting that into appealing, highly usable interfaces
* Think creatively and produce innovative ideas to come up with new concepts and designs with other team member such as UI developer project manager and content writer.

**DESCRIPTION:** Harwood Center strives to enable children with special developmental need to reach their full potential by achieving and demonstrating more positive development in cognitive, social language, Motor and self-help skills.

## Project: www.kortebros.com

## Role: Graphic Designer

## RESPONSIBILITY:

* Overall responsibility for understanding a customer's brief and converting that into appealing, highly usable interfaces.
* Think creatively and produce innovative ideas to come up with new concepts and final designs.

**DESCRIPTION:** KorteBros is an informational website providing sales, repair, installation and replacement service for manufacturing equipments. It is Pleasant looking and user friendly website built on WordPress.

## Project: www.abrams-mfg.com

## Role: Graphic Designer

## RESPONSIBILITY:

* Overall responsibility for understanding a customer's brief and converting that into appealing, highly usable interfaces
* Think creatively and produce innovative ideas to come up with new concepts and finalized designs.

**DESCRIPTION:** Abrams-MFG is one of the largest retailers of automotive lighting in the United States. Quality goods and great customer service put them ahead of their competition. Built on Magento.

**EMPLOYER**:FINESSE INTERACTIVE

## Projects

* **www.geetanjalisalon.com**
* **www.archiesonline.com**
* **www.jaypeegreensgolf.com**
* [**www.metaflexdoors.in**](http://www.metaflexdoors.in)

# Educational Qualification

* Secondary from CBSE
* Senior Secondary from CBSE
* B.Com from Delhi University, India

**Personal Detail**

Father’s Name Sh. Gulab Singh

Sex Male

Marital Status Married

Nationality Indian

Languages Known Hindi & English

DECLARATION:-

I hereby declare that the all the above information provided by me is true to the best of my Knowledge.

Date:

Place: Delhi (Sonu Pal)