



# SHIKHA SHUKLA

## GRAPHIC DESIGNER

Highly creative graphic Design Specialist with 3 years of experience in in multimedia, marketing and print design. Expert at interdepartmental coordination and communication.

## CONTACT



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<http://shikha238work.blogspot.com/>

## PROFILE

Skilled with Adobe Creative Suite (Illustrator, Photoshop, InDesign) and web design applications (Dreamweaver, HTML). Able to stretch the boundaries of web design and digital storytelling to help my client's brands stand out.

Passionate and inventive creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

## EDUCATION

2015-2016	Arena Animation Adobe Illustrator, Adobe Photoshop, CorelDraw , HTML5/CSS3, Adobe Dreamweaver, jQuery, JavaScript , Adobe Flash, Php, Drupal
2013-2015	BA / MA Kanpur University, Kanpur, Uttar Pradesh
2007-2009	H.S.C / S.S.C Up Board, Kanpur

## SKILL

Web design	<div style="width: 80%;"></div>
Graphic design	<div style="width: 90%;"></div>
Ui design	<div style="width: 75%;"></div>
Drawing	<div style="width: 85%;"></div>

## SOFTWARE

Photoshop	<div style="width: 95%;"></div>
Illustrator	<div style="width: 85%;"></div>
CorelDraw	<div style="width: 80%;"></div>

## HOBBIES

Sketches	<div style="width: 80%;"></div>
Digital Painting	<div style="width: 90%;"></div>
Interior Decoration	<div style="width: 85%;"></div>

## WORK EXPERIENCE

### GRAPHIC DESIGN SPECIALIST

Polyvalent Digital Pvt. Ltd. / 2016 - Present

Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and guaranteed that they exceeded the expectations of our clients.

Managed up to 5 projects or tasks at a given time while under pressure to meet weekly deadlines.

Recommended and consulted with clients on the most appropriate graphic design options based on their overall marketing goals.

Contributed in the design, development, and implementation of the graphic, layout, and production.

Supervise the assessment of all graphic materials in order to ensure quality and accuracy of the design.

Oversee the efficient use of production project.