

# Shweta Shukla

Sr. Graphic Designer

## CONTACT

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Gurugram Sector 14



## PROFILE

I Like To Push To Boundaries. I Love To Creating Creative, Clean, Usable Design And Develop For The Web, Print And Other Digital Sources. I Would Portray "Design" In A Simple Sense As My Obsession. It Is Something That I Enjoy Being Involved With In Many Different Aspects. It Keeps Me Driven, It Keeps Me Going, It Is Something I See Myself Being Involved In For A Long Time.

## EDUCATION

### Graphic Designing

Arena Animation, Kanpur  
2011

### Graphic Designing

Cosmo Institute, Kanpur  
2009

### B.A.

C.S.J.M. University, Kanpur  
2008

## KEY SKILLS

Graphic Designing  
Print Design  
Video Editing  
Social Media Post  
Website Designing  
GIF Design  
Advertising Support

## AWARDS

EMPLOYEE OF THE MONTH  
Jan –April 2018 / Digifish3 Pvt. Ltd.

## CERTIFICATION

Arena Animation  
2012/ Graphic Design

## PROFESSIONAL EXPERIENCE

### SR. GRAPHIC DESIGNER

*Digifish3 Media Pvt. Ltd./Gurugram/July 2015 – 2019 June*

- Designing Brochures, Visiting Cards, Posters, Magazine Design, Flyer, Logo, Website Design, Landing Page, Social Media Post, Google Ads, GIF, Standee, Emailer And Etc.
- Maintained Strong Social Media And Brand Presence Across Twitter, Facebook, And Instagram Platforms
- Meeting With Clients And Creating Their Imaginations In The Real World.
- Provide Suggestions Regarding Video Compositions And Prop Setups In Accordance With Clients' Specific Requirements.

### GRAPHIC DESIGNER

*SATC India Marketing Company/May 2014 – 2015 June*

- Visiting Cards, Designing Brochures, Posters, Magazine Design, And Etc
- Manage Social Media Planning For Execution Of Marketing Strategies And Community Management.
- Designing Website Themes.

## OTHER ACHIEVEMENTS

Online Election Promotion  
2018/UP Election

## GRAPHICS DESIGNER & WEB DESIGNER

*Logicel Webtech Pvt. Ltd. / April 2012 – 2014 May*

- Designing Website, Webpage, Brochures, Visiting Cards, Posters, Magazine Design, Book Design And Etc.
- Convert PSD To HTML.
- Web Designing Through HTML5, CSS3, Bootstrap, & Etc.

## PORTFOLIO

<https://www.behance.net/shwetashukla>

## TECHNICAL SKILL

- **Concept:** Video Editing, Brochures, Visiting Cards, Posters, Magazine Design, GIF And Etc.
- **Software:** Premiere Pro CC, After Effect CC, Photoshop CC, Illustrator, Indesign, Dreamweaver, Corel Draw X6, Page Maker, MS Office Suite, Etc.
- Photography
- Computer Hardware & Software
- Social Media Marketing
- Web Designing Through HTML5, CSS3, Bootstrap.

## PERSONAL INFORMATION

- Date of birth : 20/01/1989
- Father's Name : Mr. Suresh Shukla
- Nationality : Indian
- Marital status : Unmarried