

Ashwini Kumar

Mob no:- 9823870948, 6200509436
E-mail:- Akashwinikr18@gmail.com
Address:- New Ashok Nagar, New Delhi

Carrier objective

To succeed in an environment of growth and excellence and earn a job which provide me job satisfaction and self development and help me achieve personal as well as organizational goals.

Skills

- Communication Skills
- Industrious
- IT Skills
- Adaptability
- Marketing Research
- Creativity

Curricular Activities

- Won third Prize in Poster Competition.
- Participated in Seminars and Conferences.
- Won the second prize in business quiz in institute.
- Participated in CSR activity in ThyssenKrupp in Pimpri.

Projects Undertaken

Organization:NINAD WEB TECH

Project : Effectiveness of digital marketing on consumer behavior in India

Duration : 15 May to 15 July 2016

Role : Digital marketing for r square consulting and vasudha developer

- Posted advertisement on social media and free advertisement portals.
- Generated weekly and monthly reports with all major metrics, goals.
- Search Engine Optimization, Search Engine Marketing, Social media marketing etc.

Technical Skills

- **MS Office** (word, excel, PowerPoint)
- **Photoshop**

Academic Qualifications

Degree	University	Specialization	% / CGPA
M.B.A(Dual)	Savitribai Phule Pune University	HR	71.00%
M.B.A.	Savitribai Phule Pune University	Marketing	63.43
B.C.A	Maulana Mazharul Haque Arabic & Persian University	Computer application	72.00%

Place:-

Date:-

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