Anshul Gupta

Product Manager | Mob: +91 8939813040 | E-mail: posttoanshul@gmail.com



Business management professional with over 11 years of progressive experience in product strategizing, business development, client relationship management, advisory and managing enterprise-wide transformation consulting projects in Hi-Tech, Finance, Human Resource and Healthcare domains. Well equipped with a broad technology background and state of the art Products, Collaborative Applications, Integrated Portal Solutions and implementing Enterprise-wide transformation strategies.

OBJECTIVE

Seeking an opportunity to work in a vibrant and exciting environment that contributes positively towards the growth and prosperity of the organization, and interim securing a respectable position in the ever-expanding field of management and technology consulting services by virtue of my sincerity and dedication.

AREAS OF COMPETENCE

- Requirement analysis & Technical feasibility
- Project Planning & Delivery Management
- Client handling and stakeholder management
- **Product Strategy and Implementation**
- Team Management

ORGANIZATIONAL EXPERIENCE

135 Months

Intellect Design Arena Ltd. (erstwhile Polaris Financial Technologies)

Senior Manager

Feb'16 - Present

- Worked as onsite engagement manager, responsible for overall governance and reporting of KPI's and SLA metrics, covering entire treasury operations at RBI, spanning across Forex, Money Market, Fixed Income Security and derivatives asset classes.
- Responsible for requirement elicitation, business cases presentations, scope and feasibility analysis in direct liaison with client and stakeholders.
- Conduct process assessment workshops, gap analysis and proposing recommendations for improved business insights.
- Work with Business Unit Head, Subject Matter Experts, Product Manager, industry experts to strategize GTM plans and ensure availability and completeness of sales and marketing materials.
- Create product marketing collateral and product sales tools, such as business value proposition, customer success stories, sales handbooks, product presentations, sales proposal templates and competitive sales tools.
- Responsible for lead generation for the Intellect Wealth Suite, trend analysis, build strong market intelligence track competitive moves and propose proactive marketing action.

SAXO Bank

Manager

Nov'13 - Apr' 15

- Working in partnership with stakeholders, to plan and execute transformation applications focusing on enterprise wide IT driven initiatives for Banking Products and Services in Capital Markets, Corporate, Retail Banking & Asset Management.
- Responsible for Project & Requirement Management, Business Analysis and to develop appropriate adoption strategies.
- Develop IT operating and process models, actionable roadmaps that guide the Saxo Bank's operation application and digital technology landscape.
- Monitoring team of 15+ members to deliver technology projects on agreed time and budget.

Aon Hewitt India Private Ltd.

IND Developer Analyst

May'12 - Oct '13

- Provide technical leadership on application design, development, and integration across multiple platforms focusing primarily around Compliance and Audits, Contract Governance and ticketing Helpdesk System.
- Extensively involved in ECM Consulting, Business Requirement Gathering & Analysis, System Analysis, Process-Product mapping, Functional and User Acceptance Testing and conducting end-user Trainings.
- Liaison with on-shore resources (both IT staff and users) regarding the precise nature of the assignment, understanding their vantage points and issues and provide permanent solution for the resolution of the issues.

HCL Technologies Ltd.

Lead Engineer Jun'07 - Apr '12

- Understand and translate customer needs into technically viable solutions.
- Document programs and systems, work with fellow developers, analysts, and QAs for user interface, middle tier design, development and mitigating system issues.
- Develop conceptual Data Models, Application Roadmaps & Catalog Planning, and System Integration flow process.
- Around 3 years of overseas work experience. Successfully executed projects for Merck & Co. Inc., Texas Utilities and Energies, QLogic Corporation in various capacities.

ACADEMIC CREDENTIALS

Year	Examination	Institution	Board/University	CGPA/Percentage
2016	Executive PGPM	Management Development Institute, Gurgaon	Autonomous	CGPA 7.11
2007	B. E. Electrical Engg. (Hons.)	Lingaya's Institute Of Management & Technology, Faridabad	Maharshi Dayanand University, Rohtak	73.82%
2002	Class XII	Ramjas School, Anand Parvat, New Delhi	C.B.S.E.	79.2%
2000	Class X	Ramjas School, Anand Parvat, New Delhi	C.B.S.E.	81.4%

PROFESSIONAL CERTIFICATIONS

- Microsoft Certified Technology Specialist in .Net Framework 2.0: Web Applications using Visual C# .NET.
- Microsoft Certified Technology Specialist in Microsoft Office SharePoint Server 2007: Configuration & Application Development.

POSITIONS OF RESPONSIBILITY

- Joint Sports Secretary at MDI, responsible for all the sports related activities for the Executive MBA Batch of 2015-16.
- Worked as member of HCL Employee First Council responsible for leading Community Initiatives and Activities.
- Worked as member for HCL Catalyst Team in organizing various corporate events.
- Worked as member for Hospitality Committee in organizing Zest 2005, 2007 inter-college fest of Lingaya's Institute of Management & Technology.
- Won certificate of appreciation from Helpage India for creating awareness towards elderly persons.
- Represented school at national level and passed Annual Mathematics Test conducted by National School of Education, Roorkee in 91-92.

ACHIEVEMENTS AND AWARDS

- Future Leaders Program 2015-16 (FUEL -15-16) Program candidate at Intellect Design Arena Limited.
- Winner of National Science Talent Search Examination conducted by Educational Department of Municipal Corporation of Delhi (M.C.D.).
- Awarded Delivery R&R Livewire Award for outstanding contribution to HCL- Merck engagement.
- HCL's prestigious "O2 League of the Extraordinary" award for outstanding contribution across Lines of Businesses and support functions.
- Got accolade from Yash Pal (Paul) Syngal CIO and Head of India Technology Delivery Center at Aon Hewitt for great work done around SharePoint development for EMEA region.
- Participated in All India Rangoli Design Exhibition and awarded Diploma for Designing Excellency organized by Sanskriti, Hyderabad.
- Merit holder in Students Talent Promotion Examination conducted by Children Welfare Trust of India, Chandigarh.

KEY INTERESTS

- Management Consulting
- Business Valuations and pricing models
- Corporate Strategy and Planning
- **Emerging Markets and Technologies**