



## Akshay Goyal

| Business Excellence |  
| Assistant Manager |

24 | ♂

+91 897-969-2418  
+91 999-131-4581



[akshaygoyal.2009@gmail.com](mailto:akshaygoyal.2009@gmail.com)



[www.linkedin.com/in/akshay-goyal-1707](http://www.linkedin.com/in/akshay-goyal-1707)

### Career Abstract

An acclaimed Food Techno-manager with unparalleled & creative rigor, proficient in business excellence, project management and data analytics skills, currently serving as an **Assistant Manager** in **India's largest cold chain company**. A speedy learner with aptitudes to work collectively and lead a team.

### Key Skill Sets

- Project Management
- Team Leader
- Data Analytics
- Operational Excellence
- Corporate Training
- Transport Operations
- Strategy Designing for New Customer Linkage
- Client Onboarding
- Business Process Remodeling
- Vendor Management
- Creative Writer
- Social Media Handling

### IT Skill Sets

- Microsoft Dynamics Navision- Functional
- Power BI- Intermediate
- Microsoft Office- Advanced
- SQL- Beginner
- FreshService- Intermediate
- Movie Maker- Expert



## Professional Experience 2.5+ Years



**Snowman Logistics Ltd • July, 2017- Present**

**Assistant Manager- Business Excellence**

Head Office- Bengaluru, Karnataka IN

- Currently heading the Centralized Command Centre, leading a team of 7 executives for optimization and enhanced control of 24X7 Transport Operations of 293 vehicles and 252 chambers PAN India through Advanced Telematics and decision support system.
- Functional consultant for BI reports and dashboard development through Power BI
- Successfully delivered/ongoing projects-
  1. Customer Relationship Management- Microsoft Dynamics Navision
  2. Android based Procurement and last mile fulfillment solution- McCain Foods
  3. Android Based Warehouse Compliance Management System
  4. Internal Complaints Management System- Freshservice
  5. Automated Operations MIS- Microsoft Dynamics Navision
  6. Customer Billing Structure Remodeling- Microsoft Dynamics Navision
  7. Collections and credit control system- Microsoft Dynamics Navision
  8. Quarterly Customer Review Management- Power BI
  9. Cloud Based Transport Management System ERP implementation- WebXpress
  10. Social Media Content designer & Campaign Organizer- LinkedIn & Facebook



**Karna Candy Pvt Ltd • Aug, 2016- Nov, 2016**

**Market Research Associate**

C.I.I.E.- IIM Ahmedabad, Gujarat IN

- Worked in the R&D and Market Research Department.
- Projects Completed: New Product Development of Chewy Candy with texture resemblance of a chewing gum(edible chewing gum).



**PepsiCo Inc. • May, 2015- Jun, 2015**

**Research Trainee**

Cyber Hub- Gurugram, Haryana IN

- Worked in the Beverage Department based from Gurugram.
- Projects Completed: NPD of F&V Juice and edible food grade beads.

## Academic Credentials



**B.Tech- Food Technology and Management**

**• OGPA- 7.82 (Absolute) • 2013-2017 •**

National Institute of Food Technology Entrepreneurship and Management



**12th Standard- Physics, Chemistry, Mathematics**

**• C.B.S.E. • 2012 • Marks Obtained- 87.6%**

St. Aloysius College



**10th Standard- Mathematics, Science, English**

**• C.B.S.E. • 2010 • Marks Obtained- 9.2 (CGPA)**

St. Aloysius College



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## Objective

To work in a strategy driven organization with a proficient work motivated environment where I get to employ and apply my analytical capabilities, skill sets and experiential knowledge; thereby enabling me to nurture along with gratifying organizational objectives.

## Achievements

### Highlights

- 10 Commercial Projects @ Snowman Logistics Ltd.
- 2 Commercial Research Projects @ PepsiCo Inc.
- 1 Commercial Research Project @ Nomba
- University Best Achiever's Award 2012-17

## Personal Details

- Father's name**  
Mr. Satendra Kumar Gupta.
- Date of Birth**  
17th July, 1995.
- Linguistic Abilities**  
English, Hindi.
- Permanent Address**  
H. No. 62, Moh. Dorilal, Rangilal Crossing, Pilibhit, UP 262001.

## Research Projects



**Taylor & Francis Food Nano-materials • NIFTEM**  
Taylor & Francis Group

**10 Months • [Publication Link](#) •**

Removal of excess acidity in waste fruit juices using nano-material SBAAPTS



**Food Packaging • NIFTEM**

**5 Months • [Publication Link](#) •**

Synthesis and characterization of agro waste non-wood paper modified with antimicrobial, catalytic materials for food packaging.

## Achievements And Awards

- Successfully accomplished **10 Commercial Projects in Snowman Logistics, 2 commercial research projects in PepsiCo R&D, 1 commercial research project in Karna Candy Pvt. Ltd, and 2 Research Projects during undergraduate.**
- Winner of "BEST ACHIEVER AWARD" 2012-2017 in NIFTEM.
- Won 3rd prize in "TRAP CHALLENGE"-Extempore Competition at International Level in **IIM Ahmedabad.**
- Holds a certificate of workshop on Cold Storage and Warehousing from **IIM Ahmedabad.**
- Overall meritorious student at school level, winner of GEMS Award at district level.
- Actively participated and won several prizes in GK quiz competition, MUN, Culinary skills, Singing Competition and various other competitions held in NIFTEM.

## Extra Curricular Activities

- Attended **National Conference** and presented a paper held in UBKV, West Bengal IN.
- Team leading skills, experience as a coordinator under the College's Cultural Committee for hosting EDESIA (Inter University Cultural Fest) and other events in NIFTEM.
- Former member of a spiritual group "Awakin Ahmedabad".
- Attended Amaethon(Food and Agribusiness Summit) at IIM Ahmedabad.
- Attended Insight (Marketing Fest) at IIM Ahmedabad.
- Organized health camps, food processing and skill development workshops during "**Village Adoption Program**" across villages in Sikkim and West Bengal, IN.
- Organized marketing and promotional events for Karna Candy Pvt. Ltd. in Ahmedabad.

## Hobbies And Interests

- Solving Brain Teasers.
- Stand-up Comedy.
- Reading Fiction and Self-help books.
- Travelling, trekking.
- Sports: Pool, basketball, table tennis.